



**HINDUSTAN**

INSTITUTE OF TECHNOLOGY & SCIENCE  
(DEEMED TO BE UNIVERSITY)

**SCHOOL OF LIBERAL ARTS AND SCIENCE**

**CURRICULUM AND SYLLABUS**

Under CBCS

(Applicable for Students admitted from Academic Year 2018-19)

**B.A ECONOMICS**

**SCHOOL OF LIBERAL ARTS AND APPLIED SCIENCES**

**HINDUSTAN INSTITUTE OF TECHNOLOGY & SCIENCE**  
**VISION AND MISSION**

**MOTTO**

**“TO MAKE EVERY MAN A SUCCESS AND NO MAN A FAILURE.”**

**VISION**

To be an International Institute of Excellence, providing a conducive environment for education with a strong emphasis on innovation, quality, research and strategic partnership blended with values and commitment to society.

**MISSION**

- To create an ecosystem for learning and world class research.
- To nurture a sense of creativity and innovation.
- To instill highest ethical standards and values with a sense of professionalism.
- To take up activities for the development of Society.
- To develop national and international collaboration and strategic partnership with industry and institutes of excellence.
- To enable graduates to become future leaders and innovators.

**VALUE STATEMENT**

- Integrity, Innovation, Internationalization

**B.A ECONOMICS**  
**VISION AND MISSION**

**VISION**

To equip our students with Critical and Logical thinking coupled with clear communication, creative and ethical for their lifelong success in their career

**MISSION**

The Institute has identified itself with a mission to provide every individual with a conducive environment suitable to achieve his / her career goals, with a strong emphasis on personality development and to offer quality education in all spheres of Engineering, Technology, Applied Sciences, Architecture, Fashion Design and Management studies without compromising on the quality and code of ethics.

**B.A ECONOMICS**  
**PROGRAMME EDUCATIONAL OBJECTIVES (PEO)**

The program is expected to enable the students to

- PEO-1** Demonstrate competency across economic disciplines, specifically apply the essential elements of core economics principles to analyze and evaluate problems and to construct and implement solutions in the economic environment.
- PEO -2** Apply economic principles to analyze economic problems using algebraic and statistical methods.
- PEO -3** Practice high level of professionalism necessary to deliver the knowledge, expertise and skill of students through the application of research to economical problems and issues
- PEO -4** Demonstrate an understanding and appreciation of ethical principles at both the economical and community levels.
- PEO -5** Practice economic theories and understand the international relations to trade and finance.

**PROGRAM OUTCOMES (ALIGNED WITH GRADUATE ATTRIBUTES) (PO)**

At the end of this program, graduates will be able to

- PO – 1** To provide adequate basic understanding about Economics Education among the students and To develop economical abilities of students to inculcate micro and macro economics studies.
- PO – 2** To evaluate different business problems using analytical and creative, and integrative abilities and to solve economics problems in an ethical manner.
- PO – 3** To understand market system advantages and pricing.
- PO – 4** To understand the economic role of government policy both Monetary and Fiscal and Central Bank in India.

- PO – 5** To facilitate the students to go for economical courses and to develop economic planning, micro and macroeconomics, managerial business decision making in different contexts.
- PO – 6** To facilitate the students to go for economical decision making with mathematical and statistical concepts.
- PO – 7** To understand Capital market, Banking theory, Rural Banking, International Economical theories and Trade documentation and prepare professional quality business.

### **PROGRAM SPECIFIC OUTCOMES (PSO)**

- PSO1** – Recognize the need to adapt economic practices to the opportunities and challenges of an evolving global economical environment.
- PSO2** – Demonstrate ability to recognize and identify Economic planning, capital market, monetary and fiscal policies and assess response options relative to the needs and interests of relevant stakeholders to address issues in a business context.
- PSO3** – Identify, evaluate, analyze, interpret and apply information to address problems and make reasoned decisions in an economics context.
- PSO4** – Demonstrate the understanding and ability to apply economical standards, theory, and research to address economical problems within specific concentrations.

## ACADEMIC REGULATIONS FOR B.A / B. Sc / BBA/ B.COM/BCA DEGREE PROGRAMME

### TABLE OF CONTENTS

Clause No.	Contents	Page Number
I	Preamble	5
II	Definitions and Nomenclatures	5
1.	Vision, Mission and Objectives	6
2.	Admission	8
3.	Student Discipline	8
4.	Structure of the Under Graduate Degree Programme in Liberal Arts and Applied Science	9
5.	Faculty Advisor	11
6.	Registration for courses in a Semester	12
7.	Under graduate (Hons.) in Liberal Arts and Applied Science	13
8.	Liberal Arts / Applied Science stream with Minor Specialization in Under graduate degree	13
9.	Attendance	13
10.	Assessment Procedure	14
11.	Procedure for Course Repetition	17
12.	Maximum Duration	17
13.	Temporary Withdrawal	17
14.	Declaration of results	18
15.	Grading	19
16.	Grade Sheet	19
17.	Class and Division	20
18.	Transfer of credits	21
19.	Eligibility for Award of the degree	21
20.	Change of Discipline	21
21.	Power to modify	21

## I. PREAMBLE

As per the recommendations of UGC, the Hindustan Institute of Technology and Science (HITS) has introduced Choice Based Credit System (CBCS) from the academic year 2015-16. Choice Based Credit System (CBCS) is a proven, flexible mode of learning in higher education which facilitates a student to have guided freedom in selecting his/her own choices of courses in the curriculum for completing a degree program. CBCS offers a flexible system of learning.

The system permits a student to

- (i) Learn at their own pace through flexible registration process.
- (ii) Choose electives from a wide range of courses offered by parent and other departments.
- (iii) Undergo additional courses to acquire the required number of credits for obtaining Liberal Arts / Applied Science (Hons.)
- (iv) Undergo additional courses in their special areas of interest and earn additional credits to obtain Liberal Arts /Applied Science with Minor Specialization.
- (v) Adopt an interdisciplinary approach in learning.
- (vi) Avail transfer of Credits.
- (vii) Gain Non – CGPA credits to enhance skill/employability by taking up project work, entrepreneurship, co-curricular and vocational training.
- (viii) Make the best use of the expertise of available faculty.
- (ix) Learn and earn credits through MOOC and Project Based Learning.
- (x) Enhance their Knowledge, Skill and Attitude through participation in innovative Curriculum Design, Delivery and Assessments.

The Curriculum is designed to take into the factors listed in the Choice Based Credit System (CBCS) with a focus on Project Based Learning and Industrial Training so as to enable the students become eligible and fully equipped for employment in industries, higher studies or entrepreneurship.

## II. DEFINITIONS AND NOMENCLATURE

In these Regulations, unless the context otherwise requires:

1. “Programme” means, Degree Programme that is Undergraduate Degree in Liberal Arts /Applied Science Stream Programme.
2. “Discipline” means, specialization or branch of Degree Programme, [E.g. Fashion Design, Computer Applications, Commerce, Viscom, Arts etc.,].
3. “Course” means a theory or practical subject that is normally studied in a semester, like Business Economics, Finance and Accounting, etc.
4. “Vice – Chancellor” means the Head of the Institution.
5. “Registrar” is the Head of all Academic and General Administration of the Institute.

6. "Dean Academics" means the authority of the University, who is responsible for all academic activities of the Academic Programmes for implementation of relevant rules and Regulations pertaining to the Academic Programmes.
7. "Controller of Examinations" means, the authority of the University who is responsible for all activities of the University Examinations.
8. "Dean – Student Affairs" is responsible for all student related activities including student discipline, extra and co – curricular activities, attendance and meetings with class representatives, Student Council and parent – teacher meet
9. "HoD" means, the Head of the Department concerned.
10. "Institute" means, Hindustan Institute of Technology and Science (HITS), Chennai.
11. "TCH" means, Total Contact Hours – refers to the teaching – learning periods.
12. "DEC" means, Department Exam Committee.
13. "BoS" means, Board of Studies.
14. "BoM" means, Board of Management.
15. "ACM" means, Academic Council the highest authoritative body for approval for all Academic Policies.
16. "Class Teacher" is a faculty of the class who takes care of the attendance, monitor the academic performance and the general conduct of the students of that class.
17. "CIA" is Continuous Internal Assessment which is assessed for every student, for every course during the semester.
18. "ESE" is End Semester Examination which is conducted by the Institute, at the End of the Semester for all the courses of that semester.
19. "AICTE" means, All India Council for Technical Education.
20. "UGC" means, University Grants Commission.
21. "MHRD" means, Ministry of Human Resource Development.

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**ACADEMIC REGULATIONS**  
**Under Choice Based Credit System (CBCS)**  
**(Effective from Academic year 2018 - 19)**

**1.0 Vision, Mission and Objectives**

**1.1** The Vision of the Institute is “To make every man a success and no man a failure”.

**1.2 The Mission of the institute is**

- To create an ecosystem that promotes learning and world class research.
- To nurture creativity and innovation.
- To instil highest ethical standards and values.
- To pursue activities for the development of the Society.
- To develop national and international collaborations with institutes and industries of eminence.
- To enable graduates to become future leaders and innovators.

**Value Statement**

Integrity, Innovation, Internationalization

**Further, the Institute always strives**

- To train our graduates with the latest and the best in the rapidly changing fields of Architecture, Engineering, Technology, Management studies, Science, Humanities and Liberal Arts.
- To develop graduates with a global outlook, possessing Knowledge, Skills and Attitude capable of taking up challenging responsibilities in the respective fields.
- To mould our graduates as citizens with moral, ethical and social values so as to fulfil their obligations to the nation and the society.
- To promote research in the field of Architecture, Engineering, Technology, Management studies, Science, Humanities, Liberal Arts and allied disciplines.

**1.3 Aims and Objectives of the Institute are focused on**

- Providing state of the art education in Engineering, Technology, Applied Sciences and Management studies.
- Keeping pace with the ever changing technological scenario and help the graduates to gain proper direction to emerge as competent professionals fully aware of their commitment to the society and the nation.
- To inculcate a flair for Research, Development and Entrepreneurship.



## **2.0 Admission**

**2.1.** The admission policy and procedure shall be decided from time to time by the Board of Management (BOM) of the Institute based on the guidelines issued by the UGC/ Ministry of Human Resource Development (MHRD), Government of India. The number of seats in each discipline of the Liberal Arts /Applied Science programme will be decided by the Board of Management of the Institute as per the directives of AICTE/ UGC / MHRD, Government of India, taking into account the market demands. Seats are also made available up to 20% of the sanctioned intake for Non-Resident Indians and foreign nationals, who satisfy the admission eligibility norms of the Institute.

### **2.2. Eligibility for Admission**

#### **(i) Regular Entry**

The Candidate should have qualified in 10 + 2 examination and should have obtained at least 50% marks (45% in case of candidate belonging to reserved category) in the qualifying examination.

#### **(ii) Lateral Entry (Applicable for Fashion Design)**

The candidates possessing a Diploma in in the relevant discipline of specialization with minimum 50% marks awarded by the State Boards of Technical Education, India or any other competent authority as accepted by the Board of Management of the Institute as equivalent thereto are eligible for admission to the 3<sup>rd</sup> Semester of the Fashion Design degree programme.

**2.3** The candidate has to fulfil all the prescribed admission requirements / norms of the Institute.

**2.4.** In all matters relating to admission to the Undergraduate Degree programme in Liberal Arts / Applied Science stream, the decision of the Board of Management of the Institute shall be final.

**2.5.** At any time after admission, if found that a candidate has not fulfilled one or many of the requirements stipulated by the Institute, or submitted forged certificates, the Institute has the right to revoke the admission and will forfeit the fee paid. In addition, legal action may be taken against the candidate as decided by the Board of Management.

## **3.0 Student Discipline**

Every student is required to observe utmost discipline and decorum both inside and outside the campus and not to indulge in any activity which may affect adversely the prestige/ reputation of the Institute.

**3.1** Any act of indiscipline of a student reported to the Dean (Student affairs) and Head of the Departments will be referred to a Discipline Committee constituted for the purpose. The Committee will enquire into the charges and decide on a suitable punishment if the charges are substantiated. The committee will also authorize the Dean (Student Affairs) to recommend

to the Vice – Chancellor the implementation of the decision. The student concerned may appeal to the Vice – Chancellor whose decision will be final.

- 3.2** Ragging in any form is a criminal and non-bailable offence in our country. The current State and Central legislations provide stringent punishments including imprisonment. Once the involvement of a student is established in ragging, offending fellow students/staff, harassment of any nature to the fellow students/staff etc. the student(s) will be liable to be dismissed from the Institute, as per the laid down procedures of the UGC / Govt. /Institute. Every senior student of the Institute, along with their parent, shall give an undertaking every year in this regard and the same should be submitted at the time of Registration.

**4.0 Structure of the Undergraduate Degree Programme in Liberal Arts and Applied Science stream**

Choice Based Credit System (CBCS) was introduced from the Academic year 2015-16 in the curriculum to provide students a balanced approach to their educational endeavour.

- 4.1** All Undergraduate UG degree programmes in Liberal Arts / Applied Science stream for three years will have the curriculum and syllabi (course contents) as approved by the respective Board of Studies and Academic Council of the Institute.

- 4.2** Credits are the weightages are assigned to the courses based on the following general pattern:

**4.4.1** One lecture / Tutorial period per week --- 1 credit

**4.4.2** Up to Two periods of Practical per week --- 1 credit

- 4.3** The curriculum for Arts & Science degree programmes is designed to have a minimum of **110 credits + 4 Non – CGPA credits** distributed across SIX semesters of study for the award of degree.

Under CBCS, the degree programme will consist of the following categories of courses:

- i) General Core foundation (CF)** courses comprising of Humanities courses; Language Courses, Courses specific to the selected program etc.,
- ii) Compulsory Courses (CC) consisting of**
  - a. Professional Core (PC):** These courses expose the students to the foundation of specified subject topics related to the chosen programme of study comprising of theory and Practical/ field work/ Design project/ Project
  - b. Departmental Elective (DE):** These courses enable the students to take up a group of courses of their interest in the area of specialization offered by the parent Department / School.

- c. **Non –Departmental Electives (NE):** These courses are offered by departments (across disciplines) other than their parent Department. Two groups of Electives are available under NE namely, Electives offered by Core Departments and Open Electives offered by Non – Core departments.
- d. **Indexed Journal / Conference Publications:** If a student publishes a research paper in indexed Journal / Conference as main author, the same can be considered as equivalent to two credit course under NE.
- e. **Non-CGPA courses** offered in certain semesters are compulsory, but are not used for calculation of GPA and CGPA. However, the credits will be mentioned in the grade sheet.

#### 4.4 Non-CGPA courses

The student shall select any two courses /activity from the following **Table 1** during the entire period of study. The student has to make his / her own efforts for earning the credits. The grades given will be Pass / Fail (P/F). The respective class teachers have to encourage monitor and record relevant activities of the students, based on the rules issued from time to time by the Institute and submit the End semester report to the Head of the Department.

*Table 1. Non CGPA Courses*

No.	Course / Activity	Credits
1.	Start ups	2
2.	Industrial Training	2
3.	Technical conference, seminar, competitions, Professional Societies	2
4.	Management courses	2
5.	Technical Certification Course	2
6.	Sports	2
7.	NCC	2
8.	NSS	2
9.	YRC	2
10.	Art and Cultural activities	2
11.	English Proficiency Certification	2
12.	Aptitude Proficiency Certification	2
13.	Foreign Languages Level II and above	2
14.	Publication in Conferences / Seminar	2
15.	Indexed Journal Publication per paper	2

- 4.5** A student must earn compulsorily the credits under each category shown in **Table 2** and also a minimum total of **114 credits (110 credits + 4 Non - CGPA credits)** for the award of undergraduate in Arts & Science stream. For Lateral entry students, the 41 credits earned in their Diploma programme is considered as equivalent to the credits earned in the first year courses of the respective UG Degree Programme. However, they have to earn a minimum of **118 credits (114 credits + 4 Non - CGPA credits)** for the award of the degree.
- 4.6** Students are eligible for award of the respective **UG (Hons.) Degree** upon successful completion of **126 credits (110 regular credits + 12 Additional Credits+ 4 Non - CGPA credits)** maintaining a CGPA of 8.0 with no history of arrears, as detailed in clause 7.0.
- 4.7** Students are eligible for the award of **the respective UG Degree** with minor specialisation upon successful completion of **126 credits (110 regular credits + 12 Additional Credits+ 4 Non - CGPA credits)**, as detailed in clause 8.0

*Table 2. Distribution of Credits*

No.	Category	Credits	Percentage
1	Basic Sciences & Humanities Courses	32	29
2	Professional Allied	18	16
3	Professional Core	38	35
4	Department Elective	6	5
5	Non – Department Electives	4	4
6	Enrichment Course	8	7
7	Project	4	4
	<b>Total Credits</b>	<b>110</b>	<b>100</b>
<b>NON – CGPA</b>			
8	Professional Development	4	---

- 4.8** The medium of instruction is English for all courses, examinations, seminar presentations and project reports.

### **5.0 Faculty Advisor**

To help the students in planning their selection of courses and programme of study and for getting general advice on the academic programme, the concerned department will assign a certain number of students to a faculty member who will be called their Faculty Advisor. Such Faculty Advisor will continue to mentor the students assigned to him for the entire duration of the programme.

### **5.1 Class Committee**

Every section / batch of the UG Degree programme will have a Class Committee consisting of Faculty and students.

The constitution of the Class Committee will be as follows:

- a. One Professor not associated with teaching the particular class shall be nominated by the Head of the Department to act as the Chairman of the Class Committee as approved by the Dean of the respective school;
- b. Course coordinator of each of the lecture based courses (for common courses);
- c. Four students from the respective class nominated by Head of the Department
- d. Faculty Advisors of the respective class.

## 5.2 Course Committee

**Course committee** shall be constituted by the HoD for all the common courses, with the faculty who are teaching the courses and with a Professor of the core department as the Chairman. The Course committee shall meet periodically to ensure the quality of progression of the course in the semester.

## 5.3 The basic responsibilities of the Class Committee and Course committee are

- a. To review periodically the progress of the students.
- b. To discuss issues concerning curriculum and syllabi and the conduct of the classes.
- c. To inform the students about the method of assessment as recommended by the Department Exam Committee (“DEC”) at the beginning of the semester. Each class committee / course committee will communicate its recommendations and the minutes of the meetings to the Head of the Department, Dean (Academics) and the Dean (Student Affairs).
- d. To conduct meetings at least thrice in a semester as per the Academic Plan issued by the Dean – Academics.
- e. To review the academic performance of the students including attendance, internal assessment and other issues like discipline, maintenance etc.

## 6.0 Registration for courses in a Semester

**6.1** A student will be eligible for registration of courses in any semester only if the student satisfies regulation clause 12.0 (progression) 13.0 (maximum duration of the programme) and only if he/she has cleared all dues to the Institute, Hostel and Library up to the end of the previous semester provided that student is not debarred from enrolment on disciplinary grounds.

**6.2** Except for the first - year courses, registration for a semester will be done during a specified week before the start of the semester as per the Academic Schedule.

Late registration /enrolment will be permitted by the Dean - Academics, on recommendation by the Head of the respective department, with a late fee as decided from time to time.

**6.3** The student shall make the choice of course in consultation with the Faculty Advisor and as stipulated from time to time.

**6.4** Students may have to pay additional fee for registering in certain elective courses under Non - Departmental Electives / Additional Credit Courses offered by certain specific Departments and for higher level Foreign Languages, as decided from time to time.

### **7.0 Under Graduate Degree (Honours) Programme**

A new academic programme, under graduate (Hons.) degree is introduced in order to facilitate the students to choose the specialized courses of their choice and build their competence in a specialized area. The features of the new programme include:

- a. Students in UG degree regular stream can opt for UG (Hons.), degree provided they have CGPA of 8.0 up to the end of fourth semester, without any history of arrears.
- b. The students opting for this program have to take four additional courses of their specialization of a minimum of 3 credits each from 3<sup>rd</sup> to 6<sup>th</sup> semester with not more than 2 additional courses in a semester.
- c. The student can also opt for post graduate level courses.
- d. The faculty advisor will suggest the additional courses to be taken by the students based on their choice and level of their academic competence.
- e. Students securing “E” or “U” grade or “DE” category (ref: clause 16.0 – Grading) in any course, including the additional credit courses, are not eligible for Liberal Arts and Applied Science. (Hons) degree.
- f. The students have to pay the requisite fee for the additional courses.

### **8.0 Under graduate degree with Minor specialization in Liberal Arts / Applied Science stream**

- a. Students, who are desirous of pursuing their special interest in areas other than the chosen discipline of Arts/ Fashion/ Humanities/ Management/ Basic Sciences, may opt for additional courses in minor specialisation groups, offered by a department other than their parent department. Such students shall select the stream of courses offered with pre – requisites by the respective departments and earn a Minor Specialization. The number of credits to be earned for Minor specialization is 12 credits. The students are permitted to register for their minor specialization courses from the V semester onwards subject to a maximum of 6 credits per semester.
- b. The students have to pay the requisite fee for the additional courses

### **9.0 Attendance**

The teacher handling a course must finalise, the attendance 3 calendar days before the last instructional day of the course.

A student has to obtain minimum 75% cumulative attendance for all the courses put together in a semester.

The remaining 25% allowance in attendance is given to account for activities under NCC / NSS / Cultural / Sports / Minor Medical conditions etc.

**9.1** Irrespective of the reason for the shortfall of the attendance, a student with a **cumulative attendance** of less than 75%, will **not** be permitted to appear for the end semester examination for all the courses in that semester and will be categorized as “DE”, meaning Detained due to shortage of attendance. The students with “DE” category cannot proceed to the subsequent semester.

Such students shall register for all the courses of the semester in which DE has occurred, in the subsequent year by paying the prescribed fee.

Additional condonation may be considered in rare and genuine cases which includes, approved leave for attending select NCC / Sports Camps, cases requiring prolonged medical treatment and critical illness involving hospitalization.

**9.2** For medical cases, submission of complete medical history and records with prior information from the parent / guardian to Dean (Student Affairs) is mandatory. The assessment of such cases will be done by the attendance sub – committee on the merit of the case and put up recommendations to the Vice – Chancellor. Such condonation is permitted **only twice** for a student in the entire duration of the programme.

The Vice Chancellor, based on the recommendation of the attendance sub - committee may then give condonation of attendance, only if the Vice Chancellor deems it fit and deserving, but in any case the condonation cannot exceed 10%

## **10.0 Assessment Procedure**

Every course shall have two components of assessment namely,

- a. Continuous Internal Assessment “CIA”: This assessment will be carried out throughout the semester as per the Academic Schedule
- b. End Semester Examination “ESE”: This assessment will be carried out at the end of the Semester as per the Academic Schedule

The weightages for the various categories of the courses for CIA and ESE is given in Table 3.

*Table 3 Weightage of the CIA and ESE for various categories of the courses*

No.	Category of Courses	CIA weightage	ESE	ESE Minimum	Passing minimum (CIA + ESE)
1	Theory Course	50%	50%	40%	40%
2	Practical Course	80%	20%	40%	40%
3	Theory Course with Practical Components	60%	40%	40%	40%
4	Department Elective (DE)/ Non – Department Elective (NE)	50%	50%	40%	40%
5	Design Project / Case Studies	100%	---	---	40%
6	Comprehension	100%	---	---	40%
7	Internship / Personality Development	100%	---	---	40%
8	Project and Viva Voce	50%	50%	40%	40%

### 10.1 Theory Course / DE / NE Assessment weightages:

The general guidelines for the assessment of Theory Courses, Department Electives and Non – Department Electives shall be done on a continuous basis as given in Table 4.

*Table 4: Weightage for Assessment*

No.	Assessment	Weightage	Duration
1.	First Periodical Assessment	10%	1 period
2.	Second Periodical Assessment	10%	1 Period
3.	Third Periodical Assessment	10%	1Period
4.	Seminar/Assignments/Project/ Lab	10%	--
5.	Surprise Test / Quiz / Lab	10%	--
6.	End Semester Exam	50%	2 to 3 hours

**10.2 Practical Course:** For practical courses, the assessment will be done by the course teachers as below:

Weekly assignment/Observation / lab records and viva as approved by the Department Exam Committee (“DEC”)



- a. Continuous Internal Assessment -- 80%
- b. End Semester Examination -- 20%

**10.3 Theory courses with practical Component:** For theory courses with practical Component, the assessment will be calculated as approved by the “DEC” as follows.

- a. Continuous Internal Assessment -- 60%
- b. End Semester Exam -- 40%

#### 10.4 Design Project – Assessment

The general guidelines for assessment of Design Project is given in Table 5

*Table 5: Assessment pattern for Design Project*

No.	Review / Examination scheme	Broad Guidelines	Weightage
1.	First Review	Concept	20%
2.	Second Review	Design	30%
3.	Third Review	Experiment/Analysis	20%
4.	Project report and Viva – Voce	Results and Conclusion	30%

#### 10.5 Comprehension – Assessment

The general guidelines for assessment of Comprehension is given in Table 6.

*Table 6: Assessment pattern for Comprehension*

No.	Review / Examination scheme	Broad Guidelines	Weightage
1.	First Periodical Assessment-MCQ	Basic Arts and Sciences	20%
2.	Second Periodical Assessment - MCQ	Allied core	50%
3.	Third Periodical Assessment – Presentation	Emerging Areas	30%

#### 10.6 Internship

A student has to compulsorily attend Summer / Winter internship during 3<sup>rd</sup> year for a minimum period of one month.

In lieu of Summer / Winter internship, the student is permitted to register for undertaking case study / project work under a faculty of the Institute and carry out the project for minimum period of one month.

In both the cases, the internship report in the prescribed format, duly certified by the faculty in-charge shall be submitted to the HoD. The evaluation will be done through presentation and viva - voce. The course will have a weightage of 1 credit or as defined in the respective curriculum.

**10.7** For final year Project / Dissertation / Design Project/ Internship, the assessment will be done on a continuous basis as given in Table 7

*Table 7: Assessment of Project work*

No.	Review / Examination scheme	Weightage
1.	First Review	10%
2.	Second Review	20%
3.	Third Review	20%
4.	Project report and Viva – Voce	50%

For the final year project and Viva – Voce semester examination, the student shall submit a Project Report in the prescribed format issued by the Institute. The first three reviews will be conducted by a Committee constituted by the Head of the Department. The end – semester assessment will be based on the project report and a viva on the project conducted by a Committee constituted by the Registrar / Controller of examination. This may include an external expert.

**10.8** For Non – CGPA courses, the assessment will be graded “Satisfactory/Not Satisfactory” and grades of Pass/Fail will be awarded.

#### **10.9 Flexibility in Assessment**

The respective Departments under the approval of the Department Exam Committee (**DEC**) may decide the mode of assessment, based on the course requirements.

#### **11.0 Procedures for Course Repetition**

If a student is detained in any semester for shortage of attendance (under “DE” Category), he/she shall re-register in the subsequent academic year, by paying the requisite fee for the semester in which he/she was detained and gain required attendance to become eligible to appear for the end semester examination.

#### **12.0 Maximum Duration of the Programme**

A student may complete the programme at a slower pace than the regular pace, but in any case in **not more than 5 years for Liberal Arts / Applied Science, and not more than 4 years for lateral entry students (as applicable)** excluding the semesters withdrawn as per clause **13.0**.

A student completing the degree programmes in the extended period will not be eligible for Institute ranking.

#### **13.0 Temporary withdrawal from the Programme**

- a. A student is permitted to take a break, up to a maximum of 2 semesters, during the entire programme to clear the backlog of arrears.
- b. A student may be permitted by the Vice- Chancellor to withdraw from the entire programme for a maximum of two semesters for reasons of ill health, Start – up venture or other valid reasons as recommended by a committee consisting of Head of Department, Dean of School, Dean (Academic) and Dean (Student Affairs).

**14.0 Declaration of results**

- 14.1** A student shall secure the minimum marks as prescribed in Clause 10.0 (Table 3) in all categories of courses in all the semesters to secure a pass in that course.
- 14.2 Supplementary Examinations:** If a candidate fails to secure a pass in a Theory / DE / NE courses (“U” grade) – as per clause 16.1 he/she shall register, pay the requisite fee and re-appear for the End Semester Examination during the following semesters. Such examinations are called Supplementary Examinations. The Internal Assessment marks secured by the candidate will be retained for all such attempts.
- 14.3** A candidate can apply for the revaluation of his/her end semester examination answer script in a theory course, after the declaration of the results, on payment of a prescribed fee.
- 14.4 After 4 years,** the internal assessment marks obtained by the candidate will not be considered in calculating the passing requirement. A candidate who **secures 40%** in the end semester examination will be declared to have passed the course and earned the specified credits, irrespective of the score in internal assessment marks.
- 14.5** If a candidate fails to secure a pass in Practical/Theory with Practical component/Design Project / Internship / Comprehension courses “U” grade – as per clause 16.1 he/she shall register for the courses in the subsequent semester when offered by the departments and shall pay the prescribed fee.
- 14.6** Revaluation is **not** permitted for Practical/Theory with Practical component/Design Project / Internship / Comprehension courses. However, only for genuine grievances as decided by the Exam Grievance Committee a student may be permitted to apply for revaluation.
- 14.7** Candidate who earns required credits for award of degree after 5 years (on expiry of extended period of 2 semesters over and above normal duration of course) he/she will be awarded only *second class* irrespective of his/her CGPA. However, the period approved under temporary withdrawal, if any, from the programme (13.0) will be excluded from the maximum duration as mentioned above.
- 14.8 Semester Abroad Programme:** Students who are allowed to undergo internship or Training in Industries in India or abroad during their course work or attend any National / International Institute under semester abroad programme (SAP) up to a maximum of 2 semesters will be granted credit equivalence for the Course Work/project work done by them in the Industry /Foreign Institute as per the recommendations of the credit transfer committee.

## 15.0 Grading

A grading system as shown in Table 10 will be followed.

Table 10: Grading system

Range of Marks	Letter Grade	Grade Points	Remarks
90 – 100	S	10	Outstanding
80-89	A	09	Excellent
70-79	B	08	Very Good
60-69	C	07	Good
50-59	D	06	Average
40 – 49	E	05	Pass
<40	U	00	To Reappear for end-semester examination

## 15.2 GPA and CGPA

GPA is the ratio of the sum of the product of the number of credits  $C_i$  of course “i” and the grade points  $P_i$  earned for that course taken over all courses “i” registered and successfully completed by the student to the sum of  $C_i$  for all “i”. That is,

$$GPA = \frac{\sum_i C_i P_i}{\sum_i C_i}$$

CGPA will be calculated in a similar manner, in any semester, considering all the courses enrolled from the first semester onwards.

**15.3** The Grade card will not include the computation of GPA and CGPA for courses with letter grade “U” until those grades are converted to the regular grades.

**15.4** A course successfully completed cannot be repeated.

## 16.0 Grade Sheet

### Letter grade

Based on the performance, each student is awarded a final letter grade at the end of the semester in each course. The letter grades and corresponding grade points are given in Table 10.

**16.1** A student is considered to have completed a course successfully and earned credits if he/she secures a letter grade other than **U** in that course.

- 16.2** After results are declared, grade sheet will be issued to each student which will contain the following details:
- Program and discipline for which the student has enrolled.
  - Semester of registration.
  - The course code, name of the course, category of course and the credits for each course registered in that semester
  - The letter grade obtained in each course
  - Semester Grade Point Average (GPA)
  - The total number of credits earned by the student up to the end of that semester in each of the course categories.
  - The Cumulative Grade Point Average (CGPA) of all the courses taken from the first semester.
  - Credits earned under Non – CGPA courses.
  - Additional credits earned for the respective UG degree (Hons.), or respective UG degree with Minor specialization.

### **17.0 Class/Division**

Classification is based on CGPA and is as follows:

CGPA  $\geq$  8.0: **First Class with distinction**

6.5  $\leq$  CGPA < 8.0: **First Class**

5.0  $\leq$  CGPA < 6.5: **Second Class.**

- 17.2** (i) Further, the award of '**First class with distinction**' is subject to the candidate becoming eligible for the award of the degree, having passed the examination in all the courses in his/her first appearance **with effect from II semester** and within the minimum duration of the programme.
- (ii) The award of '**First Class**' is further subject to the candidate becoming eligible for the award of the degree, having passed the examination in all the courses **within 5 years**.
- (iii) The period of authorized break in study (vide clause 14.0) will not be counted for the purpose of the above classification.
- (iv) To be eligible for award of **UG (Hons.) Degree** the student must have earned total of **126 credits (110 regular credits + 12 additional credits offered by their school + 4 Non CGPA credits) and should have 8.0 CGPA, without any history of arrears and should not have secured E, DE, U, in any course, during the entire programme.**
- (v) To be eligible for award of **the respective UG Degree with Minor Specialization**, the student must have successfully earned **126 credits (110 regular credits + 12 Additional credits in Minor Specialisation + 4 Non – CGPA Credits)**

### **18.0 Transfer of credits**

- 18.1.** Within the broad framework of these regulations, the Academic Council, based on the recommendation of the Credit Transfer Committee so constituted may permit students to

earn part of the credit requirement in other approved Universities of repute & status in the India or abroad.

**18.2** The Academic Council may also approve admission of students who have completed a portion of course work in another approved Institute of repute under lateral entry, based on the recommendation of the credit transfer committee on a case to case basis.

**18.3 Admission norms for working Professionals**

Separate admission guidelines are available for working / experienced professionals for candidates with the industrial / research experience who desire to upgrade their qualification as per recommendation of Credit Transfer Committee.

**19.0 Eligibility for Award of the UG Degree, /UG (Hons.) Degree/ UG Degree with Minor Specialisation**

**19.1** A student shall be declared to be eligible for award of the respective UG Degree / UG (Hons.) / UG Degree with Minor specialisation if he/she has satisfied the clauses 4.6 / 7.0 / 8.0 respectively within the stipulated time (clause 12, 13).

- a. Earned the specified credits in all the categories of courses (vide clause 4.6) as specified in the curriculum corresponding to the discipline of his/ her study.
- b. No dues to the Institute, Hostels, Libraries etc.; and
- c. No disciplinary action is pending against him / her.

The award of the degree shall be recommended by the Academic Council and approved by the Board of Management of the Institute.

**20.0 Change of Discipline**

**20.1** If the number of students in any discipline of Liberal Arts /Applied Science. class as on the last instructional day of the First Semester is less than the sanctioned strength, then the vacancies in the said disciplines can be filled by transferring students from other disciplines subject to eligibility. All such transfers will be allowed on the basis of merit of the students. The decision of the Vice-Chancellor shall be final while considering such requests.

**20.2** All students who have successfully completed the first semester of the course will be eligible for consideration for change of discipline subject to the availability of vacancies and as per norms.

**21.0 Power to modify**

Notwithstanding all that has been stated above, the Academic Council is vested with powers to modify any or all of the above regulations from time to time, if required, subject to the approval by the Board of Management.

B.A ECONOMICS									
SEMESTER - I									
SL. NO	COURSE CATEGORY	COURSE CODE	NAME OF THE COURSE	L	T	P	C	S	TCH
1	CF	TLA2101 HLA2101 FLA2101 FLA2105	Tamil – I Hindi – I French – I A French – I B	3	0	0	3	0	3
2	CF	ELA2101	English – I	3	0	0	3	0	3
3	PC	BEB1101	Micro Economics I	3	1	0	4	0	4
4	PC	BEB1102	Indian Economy I	3	0	0	3	0	3
5	CF	BAB2116	Principles of Management	3	0	0	3	0	3
6	CF	BAB2131	Enrichment Course - I*	0	0	4	2	0	4
<b>Total</b>				<b>15</b>	<b>1</b>	<b>4</b>	<b>18</b>	<b>0</b>	<b>20</b>
SEMESTER - II									
SL. NO	COURSE CATEGORY	COURSE CODE	NAME OF THE COURSE	L	T	P	C	S	TCH
1	CF	TLA2116 HLA2116 FLA2116 FLA2120	Tamil – II Hindi – II French – II A French – II B	3	0	0	3	0	3
2	CF	ELA2116	English - II	3	0	0	3	0	3
3	PC	BEB1116	Micro Economics II	3	1	0	4	0	4
4	PC	BEB1117	Indian Economy II	3	0	0	3	0	3
5	CF	BAB2304	Marketing Management	3	0	0	3	0	3
6	CF	BAB2141	Enrichment Course - II*	0	0	4	2	0	4
<b>Total</b>				<b>15</b>	<b>1</b>	<b>4</b>	<b>18</b>	<b>0</b>	<b>20</b>

SEMESTER - III									
SL. NO	COURSE CATEGORY	COURSE CODE	NAME OF THE COURSE	L	T	P	C	S	TCH
1	PC	BEB1201	Macro Economics I	3	1	0	4	0	4
2	PC	BEB1202	Indian Economic Planning and Policy	3	1	0	4	0	4
3	PC	BEB1203	Mathematical Methods I	3	1	0	4	0	4
4	PC	BEB1204	Health Economics	3	0	0	3	0	3
5	PF	BAB2101	Business Communication	3	0	0	3	0	3
6	CF	COA2231	Enrichment Course - III*	0	0	4	2	0	4
<b>Total</b>				<b>15</b>	<b>3</b>	<b>4</b>	<b>20</b>	<b>0</b>	<b>22</b>
SEMESTER - IV									
SL. NO	COURSE CATEGORY	COURSE CODE	NAME OF THE COURSE	L	T	P	C	S	TCH
1	PC	BEB1216	Macro Economics II	3	1	0	4	0	4
3	PC	BEB1217	Fundamentals of International Economics	3	1	0	4	0	4
4	PC	BEB1218	Mathematical Methods I	3	1	0	4	0	4
5	PC	BEB1219	Banking Theory and Practice	3	0	0	3	0	3
6	PC	BEB1220	Economics of Advertising	3	0	0	3	0	3
<b>Total</b>				<b>15</b>	<b>3</b>	<b>4</b>	<b>20</b>	<b>0</b>	<b>22</b>



<b>SEMESTER - V</b>									
<b>SL. NO</b>	<b>COURSE CATEGORY</b>	<b>COURSE CODE</b>	<b>NAME OF THE COURSE</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>C</b>	<b>S</b>	<b>TCH</b>
1	PC	BEB1301	Fundamentals of Capital Market	3	1	0	4	0	4
2	PC	BEB1302	Entrepreneurial Development	3	0	0	3	0	3
3	PC	BEB1303	Public Finance	3	0	0	3	0	3
4	PC	BEB1304	Monetary Economics	3	1	0	4	0	4
6	PC	BEB1305	Trade Documentation	3	0	0	3	0	3
7	CF	BAA2301	Value Education	1	0	0	0	0	1
<b>Total</b>				<b>16</b>	<b>2</b>	<b>0</b>	<b>18</b>	<b>0</b>	<b>18</b>
<b>SEMESTER - VI</b>									
<b>SL. NO</b>	<b>COURSE CATEGORY</b>	<b>COURSE CODE</b>	<b>NAME OF THE COURSE</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>C</b>	<b>S</b>	<b>TCH</b>
1	PC	BEB1316	Industrial Economics	3	0	0	3	0	3
2	PC	BEB1317	History of Economic Thought	3	0	0	3	0	3
4	PC	BEB1318	Political Economy	3	1	0	4	0	4
5	PC	BEB1319	Rural Banking	3	0	0	3	0	3
6	PC	BEB1320	Fiscal Economics and Goods and Services Tax (GST)	3	1	0	4	0	4
<b>Total</b>				<b>15</b>	<b>2</b>	<b>2</b>	<b>18</b>	<b>0</b>	<b>19</b>

**Enrichment Course - I\* - Written Communication**

**Enrichment Course - II\* - Oral Communication**

**Enrichment Course - III\* - Tally**

**Enrichment Course - IV\* -MS Office**

## SEMESTER – I

COURSE TITLE	TAMIL I			CREDITS	3
COURSE CODE	TLA2101	COURSE CATEGORY	BS	L-T-P-S	3:0:0:0
CIA	40%			ESE	60%
LEARNING LEVEL					
CO	COURSE OUTCOMES				PO
1.	செய்யுள்				3
2.	இலக்கணம் – இலக்கணக்குறிப்புமட்டும்				3
3.	மொழித்திறன்				3
4.	பாடந்தழுவியஇலக்கியவரலாறு				3
5.	பொதுக்கட்டுரை				3
<b>Prerequisites :</b> Plus Two tamil-Intermediate Level					
<b>MODULE – 1: செய்யுள்</b>					<b>(9)</b>
நல்லதோர்வீனை, தமிழ்வளர்ச்சி, ஆறுதன்வரலாறுகூறுதல், சிற்பி முள்முள்முள், அப்துல்ரகுமான், குருடர்களின்யானை					
<b>MODULE 2 – இலக்கணம் – இலக்கணக்குறிப்புமட்டும்</b>					<b>(9)</b>
சிறுகதைகள்தோற்றமும்வளர்ச்சியும் புதுக்கவிதைகள்தோற்றமும்வளர்ச்சியும் நாடகஇலக்கியத்தின்தோற்றமும்வளர்ச்சியும்					
<b>MODULE 3 - மொழித்திறன்</b>					<b>(9)</b>
செய்யுள்பகுதியில்அமைந்துள்ளஇலக்கணக்குறிப்பு, இடஞ்சட்டிபொருள்விளக்கம்தருதல்,					
<b>MODULE 4 - பாடந்தழுவியஇலக்கியவரலாறு</b>					<b>(9)</b>
தாலாட்டு, காதல், ஒப்பாரி					
<b>MODULE 5 – பொதுக்கட்டுரை</b>					<b>(9)</b>
பொருந்தியசொல்தருதல், மரபுத்தொடர்கள், கலைச்சொற்கள்.					

COURSE TITLE		HINDI - I		CREDITS	3
COURSE CODE	HLA2101	COURSE CATEGORY	BS	L-T-P-S	3-0-0-0
CIA	60%			ESE	40%
LEARNING LEVEL					
CO	COURSE OUTCOMES				PO
1.	Understand about poetry and its sophistication				1,2
2.	Understand about the Hindi literature				1,2
<b>Prerequisites : Nil</b>					
<b>MODULE 1: OLD POETRY</b>					<b>(20)</b>
1.	Kabir ( Dohe only)				
2.	Surdas (First 5 Pad only)				
3.	Tulasidas (KevatPrasang only)				
4.	Raheem (First 12 Dohe only)				
5.	Tirukkural (First 12 Kural only)				
<b>MODULE 2: HISTORY OF HINDI LITERATURE</b>					<b>(25)</b>
1.	KaalVibhajan				
2.	VeergathaKaalAthavaAadiKaal – Pramukh				
3.	KaviaurRachanayen, - RaasokiPramanikatha				
4.	BhakthiKaal – PramukhKaviaurRachanayen-				
5.	NirgunausagunBhakthiSahithyakiViseshatayen				
6.	ReethiKaal – PramukhKavi – aurRachanayen –				
7.	ReethiKaalkiViseshatayen				
<b>TEXT BOOKS</b>					
1	PRESCRIBED TEXT BOOK : POETRY SELECTION (2007), University Publications, University of Madras				
<b>REFERENCE BOOKS</b>					
1	Hindi SahithyakaVivechanatmakItihas - By Raj Nath Sharma, VinodPustak-Mandir, Agra				
2	Hindi SahithyaYugaurPravritthiya - Dr. Shiva Kumar Varma, Ashok Prakashan, NaiySarak, New Delhi				

COURSE TITLE		FRENCH – I A			CREDITS	3
COURSE CODE		FLA2105	COURSE CATEGORY	BS	L-T-P-S	3-0-0-0
CIA		40%			ESE	60%
LEARNING LEVEL						
CO	COURSE OUTCOMES					PO
1	Understanding the basic skills in written and spoken French. To encourage students oral and written mastery of the language					1,2
2	Applying the concepts for oral and written mastery of the language					1,2
<b>Prerequisites : Nil</b>						
<b>MODULE 1:</b>						<b>(11)</b>
1.1. Se presenter a des publics different et saluer 1.2. Saluer et prendre conge 1.3. La presentation, s'appeler et etre et pronoms sujets, C'est / il est / elle est. 1.4. Articles definis / indefinis, Voici / voila / il y a 1.5. Des cartes d'identite. 1.6. Presenter quelqu'un 1.7. Parler de soi 1.8. Les nationalites, les verbes er (commencer, habiter...) 1.9. Les chiffres 1 a 50 1.10. Des vedettes et leurs nationalites 1.11. Epreuves						
<b>MODULE 2:</b>						<b>(11)</b>
2.1 Exprimer ses goûts, ses preferences. 2.2 La negation, les articles definis. 2.3 Les mois et les jours / le calendrier. 2.4 Les verbes er (suite). 2.5 L'interrogation avec intonation 2.6 decrire un lieu, les noms des differentes salles... 2.7 Les adjectifs qualificatifs mon, ma, mes et notre, nos 2.8 Epreuves						
<b>MODULE 3:</b>						<b>(11)</b>
3.1 Donner des directions / localiser un lieu / trouver un lieu 3.2 Les verbes aller et mettre. 3.3 L'article contracte et les prepositions de lieu (en, a, au...) 3.4 L'imperatif 3.5 Les mots de caracterisation d'un lieu et les lieux urbains 3.6 Les transports 3.7 Discuter et acheter des produits, Ca fait... et les expressions De quantite, les fruits, les legumes, les produits alimentaires Les produits propres aux pays different.						

3.8	La negation et le COD
3.9	Le conditionnel (je voudrais) et les verbes Irreguliers :pouvoir, vouloir, prendre.
3.9.1	Epreuves
<b>MODULE 4: (11)</b>	
4.1	fixer unrendez-vous avec le medecin
4.2	L'heure
4.3	Les nombres de 51 a 100
4.4	Les verbessortiretpartir
4.5	L'interrogation avec est-ceque
4.6	Les parties du corps, avoir + les expressions et les Maladies communes
4.7	Les adjectifspossessifs – notre/nos, votre/vos, sa/ses/son,
4.8	Le COI
4.9	L'entrainement DELF
4.9.1	Epreuves
<b>TEXT BOOKS</b>	
1	Krishnan, C &Alber Adeline, Le Tramway Volant-I, Saraswathi House Pvt Ltd, India 2011
<b>REFERENCE BOOKS</b>	
1	CAPELLE Guy; MENAND, Robert Taxi-1, Hachette, Paris,2008
2	MERIEUX, Regine; LOISEAU, Yves, Connexions-1,Didier,Paris,2004
3	MIQUEL, Claire, Vite et Bien-1, CLE International, Paris, 2009
4	POISSON QUINTON, Sylvie, SIREJOLS, Evelyne, Amical-1, CLE International, Pairs, 20011
<b>E BOOKS</b>	
1	<a href="https://blogs.transparent.com/french/beginners-guide-to-french-free-ebook/">https://blogs.transparent.com/french/beginners-guide-to-french-free-ebook/</a>
2	<a href="https://www.duolingo.com/comment/8708893/GOOD-FRENCH-BOOKS-FOR-BEGINNERS">https://www.duolingo.com/comment/8708893/GOOD-FRENCH-BOOKS-FOR-BEGINNERS</a>
<b>MOOC</b>	
1	<a href="https://alison.com/course/basic-french-language-skills-for-everyday-life-revised-2017">https://alison.com/course/basic-french-language-skills-for-everyday-life-revised-2017</a>

COURSE TITLE		FRENCH I - B		CREDITS	3
COURSE CODE	FLA2105	COURSE CATEGORY	BS	L-T-P-S	3-0-0-3
CIA	40%			ESE	60%
LEARNING LEVEL					
CO	COURSE OUTCOMES				PO
1.	Understanding the basic skills in written and spoken French. To encourage students oral and written mastery of the language				1,2,4,6
2.	Applying the concepts for oral and written mastery of the language				1,2,4,6
Prerequisites: : Basic Knowledge in English					
<b>MODULE 1</b>					
L'alphabet, Culture et civilisation françaises, Épelez les prénom, Trouvez le pays, Completez le carte d'identité . Exercices : Completez					
<b>MODULE 2</b>					
Saluez – Phrases from DONDO, Dialogue avec comment ça va? ç ava bien, comment allez-vous? Comment vas-tu? Exercices: Traduisez, Match, Retrouvez les mots, Ecrivez en français					
<b>MODULE 3</b>					
Nombré 1-100 Les legumes et des fruits Exercices: comptez et écrivez , écrivez les nombres, Nommez les Legumes et des fruit,					
<b>MODULE 4</b>					
Presentez vous et presentez votre ami(e), Pratiquer avec chaque élève. Exercices: écrivez en français, Trouvez la question, completez le dialogue					
<b>MODULE 5</b>					
Conjugez le verb être, formation des phrases Je + verb + indien; nationality – (Masculine et feminine) et le pays. Exercice: Reliez, écrivez féminin ou masculine, nommez le pays, Choisissez la bonne réponse, écrivez en français					
<b>MODULE 6</b>					
Adjectif- (Masculine et feminine) Formation de phrases. Exercice: écrivez féminin ou masculine, mettez au pluriel, Completez avec le forme convenable d'« être » Donnez le contraire, Décrivez-vous					
<b>MODULE 7</b>					
Profession (Masculine et feminine), formation de phrases Sujet +verb+les phrases avec profession Exercice: écrivez féminin ou masculine, devinez la profession, Retrouvez les phrases, completez avec les profession					
<b>MODULE 8</b>					
Qui est-ce Exercice: trouvez le question, completez avec c'est, ce sont, il est, elle est; Qu'est-ce que c'est, l'article défini et indéfinis, introduce des choses en français. Prépositions : devant, derrière, sur, sous à cote de, à travers etc. Exercice: Écrivez en français, mettez au pluriel, Nommez quatre objects dans votre cartable, votre maison, votre sale de la classe, votre chamber, votre armoire. Votre sac etc., Completez avec les préposition convenable					

**MODULE 9**

Les couleurs - (Masculine et feminine) Conjuguez le verb Avoir, Faire, Aller, Dire, Manger, voyager, vouloir, pouvoir and 'ER' Verbs au present. Écrivez les phrases avec les verbs. Exercice: completez avec le forme convenable avec les verbs donné entre paranthèses, nommez la couleur, écrivez féminin ou masculine.

**MODULE 10**

Les jour de la samine, le mois de la année, et les saisons, numero ordinaux Exercice: Traduisez, Completez les phrases suivants, répondez aux questions, completez avec les nombres ordinaux

COURSE TITLE		ENGLISH I		CREDITS	3
COURSE CODE	ELA2101	COURSE CATEGORY	BS	L-T-P-S	3-0-0-0
CIA	40%			ESE	60%
LEARNING LEVEL					
CO	COURSE OUTCOMES			PO	
1.	Demonstrate an understanding of importance of listening Skills and understanding the nuances to develop listing skills.			1,2	
2.	Demonstrating speaking skills and ways to improve.			2,3	
3.	Understanding and appreciating poetry			1,2,7	
4.	Enabling to draft mail and emails.			1,2,3	
5.	Eliciting and imparting the knowledge of English using comprehension skills			1,2	
<b>Prerequisites:</b> Basic English competency					
<b>MODULE – 1: LISTENING SKILL</b>					<b>(9)</b>
Listening & Note taking-- Pre-reading & While-reading activities --Reading comprehension--Functional grammar--Enriching word power- Extensive reading--Functional writing--Reading for pleasure-- Making formal speech--Academic writing--Speech practice--Pronunciation practice—Interpretation— Acronyms--Grammatical accuracy--Poetry appreciation – Telling humorous anecdotes (real and imaginary) and jokes. Self evaluation through Self test.					
<b>MODULE – 2: READING COMPREHENSION</b>					<b>(9)</b>
Listening & Note taking-- Critical thinking--Reading comprehension Reference skills-- Critical reading— Interpretation--Poetry appreciation—Project--Soft skills--Enriching word power Pronunciation practice--Academic writing -- Extensive reading Reading & Note making-- Functional grammar -- Proverb expansion Self test –Developing conversational skills by telling jokes.					
<b>MODULE – 3: POETRY APPRECIATION</b>					<b>(9)</b>
Listening and Note taking -- Critical thinking -- Reading and Note making-- Reference skills -- Functional grammar -- Reading for pleasure -- Poetry appreciation – Developing public speaking skills by telling humorous anecdotes and jokes about oneself and others.					
<b>MODULE – 4: WRITING SKILL</b>					<b>(9)</b>
Speech practice -- Reading and Note making -- Critical thinking Summarizing -- Poetry appreciation -- Group, pair & individual work Extended writing -- Enriching word power -- E mail writing Reference skills -- Pronunciation practice—Developing creative writing skills through writing jokes about classmates, friends etc.					
<b>MODULE – 5: COMPREHENSION SKILLS</b>					<b>(9)</b>
Silent reading and testing comprehension skills—Reading aloud and accuracy in pronunciation— Making short speeches before small groups to check fluency—Writing small pieces of discourse meant for day to day communication—Writing short academic pieces for exam purposes—Doing self-check grammar tests to improve grammatical accuracy.					
<b>TEXT BOOKS</b>					
1	Functioning in English Book I & II by Dr. P. Bhaskaran, Emerald Publishers, 2018				
<b>E BOOKS</b>					
1	<a href="https://thinkedc.com/wp-content/uploads/2016/10/Effective-Listening-Skills-eBook.pdf">https://thinkedc.com/wp-content/uploads/2016/10/Effective-Listening-Skills-eBook.pdf</a>				
<b>MOOC</b>					
1	<a href="https://click.linksynergy.com/fs-bin/click?id=SAyYsTvLiGQ&amp;subid=&amp;offerid=323058.1&amp;type=10&amp;u1=cc_table_listings&amp;tmpid=14538&amp;RD_PARM1=https%3A%2F%2Fwww.udemy.com%2Flearn-english-grammar-upgrade-your-speaking-and-listening%2F%26u1%3Dcc_table_listings">https://click.linksynergy.com/fs-bin/click?id=SAyYsTvLiGQ&amp;subid=&amp;offerid=323058.1&amp;type=10&amp;u1=cc_table_listings&amp;tmpid=14538&amp;RD_PARM1=https%3A%2F%2Fwww.udemy.com%2Flearn-english-grammar-upgrade-your-speaking-and-listening%2F%26u1%3Dcc_table_listings</a>				



COURSE TITLE		MICRO ECONOMICS I			CREDITS	4
COURSE CODE	BEB1101	COURSE CATEGORY	PC	L-T-P-S	3-1-0-0	
CIA	40%			ESE	60%	
LEARNING LEVEL	BTL – 1,2&3					
CO	COURSE OUTCOMES				PO	
1.	Understanding the meaning & different authors definition of Economics, difference of micro and Economic Laws.				1	
2.	Examining the importance of Utility Analysis and Consumer Equilibrium				1,3	
3	Understanding the Law of demand and Consumer surplus				2&3	
4.	Analyzing the Law of Supply and Factors of Production.				2&3	
5.	Understanding the Cost and Revenue analysis.				3	
<b>Prerequisites:</b> Basic concept of Economics.						
<b>MODULE – 1: INTRODUCTION OF ECONOMICS</b>						<b>(12L)</b>
Definition of Economics:– Adam Smith – Marshall- Robins – Samuelson – Micro and Macro Approach – Inductive and Deductive Methods - Positive and Normative Study – Static and Dynamic Analysis – Economic Laws– Partial Vs General Equilibrium						
<b>MODULE – 2: UTILITY ANALYSIS</b>						<b>(12L)</b>
Utility Analysis – Cardinal Utility – Ordinal Utility – Law of Diminishing Marginal Utility – Law of Equi-Marginal Utility – Indifference Curve Analysis –Assumptions - Indifference Map-Characteristics-Use and Importance of Indifference Curve Properties – Consumers Equilibrium -Income, Price, and Substitution Effects.						
<b>MODULE – 3: DEMAND ANALYSIS</b>						<b>(12L)</b>
Demand Analysis – Law of Demand – Elasticity of Demand – Types and Degrees – Measurement – Factors Influencing Elasticity of Demand – Uses – Consumer Surplus.						
<b>MODULE – 4: SUPPLY ANALYSIS</b>						<b>(12L)</b>
Law of Supply – Elasticity of Supply – Factors of Production – Land, Labour, Capital, and Organization – Laws of Returns – Law of Variable Proportion – Returns to Scale.						
<b>MODULE – 5: COST ANALYSIS</b>						<b>(12L)</b>
Cost and Revenue – Cost Concepts – Relationship between AC and MC – Short Term and Long Term Cost – Opportunity Costs – Revenue Curves – Relationship between AR And MR and its Importance.						
<b>TEXT BOOKS</b>						
1	H.L. Ahuja, Principles of Micro Economics: A New Look at Economics Theories, S.Chand and Company, New Delhi, 2004.					
2	Mishra and Puri, Advanced Micro economics, Himalaya Publishing House, Mumbai,2006.					
<b>REFERENCE BOOKS</b>						
3	M.L. Jhingan, Micro Economic theory, Vrinda Publications Ltd. New Delhi, 2002.					
4	V.Lokanathan, Principles of Economics, Economic analysis, s.Chand & Co., New Delhi, 2003.					

E BOOKS	
1	<a href="http://www.ebooks-for-all.com/.../Microeconomics/...Economics...Microeconomics/ l_items.html">www.ebooks-for-all.com/.../Microeconomics/...Economics...Microeconomics/ l_items.html</a>
ONLINE SOURCES	
1	<a href="https://www.edx.org/course/microeconomics">https://www.edx.org/course/microeconomics</a>
MOOC	
1	<a href="https://onlinecourses.nptel.ac.in/noc18_hs01">https://onlinecourses.nptel.ac.in/noc18_hs01</a>

COURSE TITLE	INDIAN ECONOMY I			CREDITS	3
COURSE CODE	BEB1102	COURSE CATEGORY	PC	L-T-P-S	3:0:0:0
CIA	40%			ESE	60%
LEVEL	BTL – 1,2&3				
CO	COURSE OUTCOMES				PO
1	Understanding the features of the Indian Economy –National Income.				1
2	Examining the importance of agricultural sector in Indian Economy.				2,3
3	Understanding the agricultural finance and marketing.				2,3
4	Analyzing the role of cooperatives in Indian Agriculture.				2,4
5	Understanding the Agricultural Pricing and Food Policies.				3,4
<b>Prerequisites :</b> Basic concept of Economics.					
<b>MODULE – 1: GENERAL PERSPECTIVES</b>					<b>9L</b>
Features of the Indian Economy – Promotional and Retarding factors – National Income: Sectoral composition – pattern of income distribution – inequalities of income – Population: Characteristics and analysis					
<b>MODULE – 2: AGRICULTURE IN INDIAN ECONOMY</b>					<b>9L</b>
Cropping pattern – farm size and asset distribution – causes for small size of land holdings – problem of subdivision and fragmentation – land reforms – dry farming – soil and water conservation – Green revolution: A critical evaluation					
<b>MODULE – 3: AGRICULTURAL FINANCE AND MARKETING</b>					<b>9L</b>
Agriculture and support services – Agricultural finance – Land Development Banks – Regional Rural Banks – NABARD – Agricultural warehousing and marketing					
<b>MODULE – 4: ROLE OF COOPERATIVES IN INDIAN AGRICULTURE</b>					<b>9L</b>
Cooperatives and agriculture – Cooperative farming, marketing, credit etc – AN evaluation					
<b>MODULE – 5: AGRICULTURAL PRICING AND FOOD POLICIES</b>					<b>9L</b>
Food grains, cash crops, horticulture – Food problem – Food policy of the Government					
TEXT BOOKS					
1.	Agricultural Economics and Rural Development, Tyagi, B.P., Jai Prakas Math and Co., Meerut, 2004.				
2.	Indian Economy, Dhingra, I.C., S Chand and son Co Pvt. Ltd. New Delhi, 2004.				
REFERENCE BOOKS					

1.	Ashwani Mahajan Gaurav Datt, Indian Economy, S.Chand &Co., New Delhi2013.
2.	Sankaran.S.: Indian Economy Problems, Development and Policies, Margham Publications, Chennai, 2011.
<b>ONLINE SOURCES</b>	
1.	<a href="https://www.ibef.org">https://www.ibef.org</a> › Indian Economy
2.	<a href="https://www.indianeconomy.net/">https://www.indianeconomy.net/</a>
<b>E-BOOK</b>	
1.	<a href="https://www.indianeconomy.net/">https://www.indianeconomy.net/</a>
<b>MOOC</b>	
1.	<a href="https://nptel.ac.in/courses/109104045/6">nptel.ac.in/courses/109104045/6</a>

COURSE TITLE		PRINCIPLES OF MANAGEMENT			CREDITS	3
COURSE CODE		BAA2116	COURSE CATEGORY	CF	L:T:P:S	3:0:0:0
CIA		40%			ESE	60%
LEARNING LEVEL		BTL-2 (UNDERSTAND)				
CO	COURSE OUTCOMES					PO
1	Demonstrate an understanding of effective management principles as outlined in selected text learning objectives.					3
2	Enabling the importance of planning and decision making techniques to apply the same.					1
3	Illustrating leadership & motivation theories for developing managerial skills.					2,3
4	Analyzing the business environment and through effective communication skills.					7
5	Understanding of Pro – Active and its' importance before the deviation through control mechanisms.					3
<b>Prerequisites</b> :Fayols' 14 Principles, Types of Business Organisations, Management Theories						
<b>MODULE – 1: FUNCTIONS OF MANAGEMENT</b>						<b>9L</b>
Nature & Definition of Management, Management as a Science or Art, Evolution of Management Thought, Functions of Management, Role and function of Mangers Contemporary Issues and Challenges in Management of 21st Century.						
<b>MODULE – 2: PLANNING &amp; TYPES OF BUSINESS ORGANISATION</b>						<b>9L</b>
Nature and Definition of Planning, Importance and Steps in planning, Types of Plans, Forecasting and Decision Making, Decision making techniques. Organizing, Nature and purpose, Principles of Organization, Types of Organization, Authority and Responsibility.						
<b>MODULE – 3: LEADERSHIP &amp; MOTIVATION</b>						<b>9L</b>
Directing-Principles, Theory X & Y, Motivation and Behavior, Theories of Motivation, Leadership: Styles and Theories, Co-ordination, Cooperation, Techniques of Coordination, Control.						
<b>MODULE – 4: ANALYSIS &amp; DIRECTING</b>						<b>9L</b>

Macro and Micro environmental factors of business, SWOT analysis, Communication, Barriers of communication, Organisation Culture.	
<b>MODULE – 5: CONTROLLING</b>	<b>9L</b>
Process of controlling, Types of control, Budgetary and Non-Budgetary control, Purchase Control, Cost Control, Quality Control, & Maintenance control, Planning Operations.	
<b>TOTAL</b>	<b>45 Hrs</b>
<b>TEXT BOOKS</b>	
1.L.M.Prasad, Principles & Practice of Management - Sultan Chand & Sons - New Delhi, 2013 2.B.Gupta, Management Theory & Practice - Sultan Chand & Sons - New Delhi. 2014	
<b>REFERENCE BOOKS</b>	
1.P.C. Tripathi & P.N Reddy, Principles of Managements - Tata Mc.Graw Hill - New Delhi, 2012 2.Weirich and Koontz, Management – A Global Perspective, 2012	
<b>SUGGESTED READING</b>	
1. <a href="http://www.saylor.org/books">http://www.saylor.org/books</a> 2. <a href="http://highered.mheducation.com/sites/0073530123/student_view0/index.html">http://highered.mheducation.com/sites/0073530123/student_view0/index.html</a>	
<b>E BOOK</b>	
<a href="http://open.lib.umn.edu/principlesmanagement/">http://open.lib.umn.edu/principlesmanagement/</a> <a href="http://iaear.weebly.com/uploads/2/6/2/5/26257106/ba7101_-_principles_of_management.pdf">http://iaear.weebly.com/uploads/2/6/2/5/26257106/ba7101_-_principles_of_management.pdf</a>	
<b>MOOC</b>	
<a href="https://www.mooc-list.com/course/principles-management-saylororg">https://www.mooc-list.com/course/principles-management-saylororg</a>	

COURSE TITLE		ENRICHMENT COURSE - I COMMUNICATION WRITTEN		CREDITS	2	
COURSE CODE		BAA2131	COURSE CATEGORY	CF	L-T-P-S	0:0:4:0
CIA		40%		ESE	60%	
LEARNING LEVEL		BTL – 1,2&3				
CO	COURSE OUTCOMES				PO	
1	Demonstrate a critical understanding of the importance of letter writing and develop a thorough understanding of the impact of letters in communication				1	
2	Analysing the various situations in an Office environment and drafting the letters appropriate for the situation in precise and concise manner				2	
3	Applying the concept of letter writing in external business correspondence and the importance of persuading etc in the letter				2,3	
4	Understanding the power of Resume while applying for a job and the impact it is likely to create.				3,	
5	Applying the communication concepts for writing reports effectively and persuasively.				2,3	
<b>Prerequisites :</b> Thorough knowledge in Sentence making, Punctuation, basic business vocabulary						
<b>MODULE – 1: LETTER WRITING</b>					<b>12P</b>	
Letter Writing, Sales Letter, Claim And Adjustment Letter And Social Correspondence						
<b>MODULE – 2: INTER-OFFICE CORRESPONDENCE</b>					<b>12P</b>	
Memorandum, Inter-Office Memo, Notices, Agenda, Minutes						
<b>MODULE – 3: EXTERNAL CORRESPONDENCE</b>					<b>10P</b>	
Inviting Quotation, Sending Quotation, Placing Orders, Inviting Tenders						
<b>MODULE – 4: JOB APPLICATION</b>					<b>14P</b>	
Job Application Letter, Preparing Resumes						
<b>MODULE – 5: REPORT WRITING</b>					<b>10P</b>	
Report Writing, Types Of Reports, Basic Formats Of Reports And Importance Of Including Visuals Such As Including Tables And Charts						
<b>TEXT BOOKS</b>						
1.	Powell. In Company. MacMillan. 8 <sup>th</sup> Edison 2016					
2.	Pease, Allan. 1998. Body Language: How to Read Others Thoughts by their Gestures. Sudha Publications. New Delhi. 5 <sup>th</sup> Edison 2015					
<b>REFERENCE BOOKS</b>						
1.	Gardner, Howard. 2011. Multiple Intelligences: The Theory in Practice: A Reader. Basic Books. New York.					
2.	De Bono, Edward. 2015. Six Thinking Hats. 4 <sup>th</sup> Edition. Penguin Books					
<b>ONLINE SOURCES</b>						
1.	<a href="http://www.mbanotescorner.com/2012/11/communication-skills-notes-from-unit-1.html">http://www.mbanotescorner.com/2012/11/communication-skills-notes-from-unit-1.html</a>					
2.	<a href="https://www.lynda.com/Communication-training-tutorials/1714-0.html">https://www.lynda.com/Communication-training-tutorials/1714-0.html</a>					

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<b>E BOOK</b>	
1.	<a href="https://www.bloomsbury-international.com/images/ezone/ebook/writing-skills-pdf.pdf">https://www.bloomsbury-international.com/images/ezone/ebook/writing-skills-pdf.pdf</a>
2.	<a href="http://www.mantex.co.uk/improve-your-writing-skills/">http://www.mantex.co.uk/improve-your-writing-skills/</a>
<b>MOOC</b>	
1.	<a href="https://www.mooc-list.com/course/writing-your-world-finding-yourself-academic-space-coursera">https://www.mooc-list.com/course/writing-your-world-finding-yourself-academic-space-coursera</a>

## SEMESTER II

COURSE TITLE	TAMIL - II			CREDIT	3
COURSE CODE	TLA2116	COURSE CATEGORY	BS	L-T-P-S	3- 0- 0 -0
CIA	40%			ESE	60%
LEARNING LEVEL					
CO	COURSE OUTCOMES				PO
1	செய்யுள்				2
2	இலக்கியவரலாறு				2
3	இலக்கணம்				2
4	சிறுகதைகள்				2
5	மொழிப்பயிற்சி				2
<b>Prerequisites :</b> Basic Knowledge in Tamil and Grammar					
<b>MODULE – 1: செய்யுள்</b>					<b>(9L)</b>
நந்திக்கலம்பகம், தமிழ்விடிதூது, திருக்குற்றாலக்குறவஞ்சி, இயேசுபிரான் பிள்ளைத்தமிழ், சீறாபுராணம் (மானுக்குபிணைநின்றபடலம்					
<b>MODULE – 2: இலக்கியவரலாறு</b>					<b>(9L)</b>
சிறுநிலக்கியம்வரலாறு, கிறித்துவஇலக்கியவரலாறு, இசுலாமியஇலக்கியவரலாறு					
<b>MODULE – 3: இலக்கணம்</b>					<b>(9L)</b>
இலக்கணக்குறிப்புகள்					
<b>MODULE – 4: சிறுகதைகள்</b>					<b>(9L)</b>
கடவுளும் கந்தா அமிப்பிள்ளையும், துன்பக்கேணி, (புதுமைப்பித்தன்)					
<b>MODULE – 5: மொழிப்பயிற்சி</b>					<b>(9L)</b>
ஒருபொருள்குறித்தபலசொற்கள், பலபொருள்குறித்து ஒருசொல், பிறமொழிச்சொற்களை நீக்குதல் மொழிபெயர்ப்பு.					
<b>TOTAL</b>					<b>(45L)</b>

COURSE TITLE		HINDI - II			CREDITS	3
COURSE CODE	HLA2116	COURSE CATEGORY	BS	L-T-P-S	3-0-0-0	
CIA	60%			ESE	40%	
LEARNING LEVEL						
CO	COURSE OUTCOMES					PO
1.	Understand about poetry and its sophistication					1,2
2.	Understand about the Hindi literature					1,2
<b>Prerequisites : Nil</b>						
<b>MODULE 1: OLD POETRY</b>						<b>(20)</b>
1.	Apanasansar (Maithili Saran Gupth)					
2.	2.Chinta (Only) (Jayasahankar Prasad)					
3.	MurjhayaHuaPhool ( MahadeviVarm)					
4.	4.Tum Logon se Door ( Nagarjun)					
5.	Sneha Path (Bhavani Prasad Mishra)					
6.	Nimna Madhya Varg (PrabhakarMachve)					
7.	Aanevalon se EkSawaal (Bharat BhooshanAgarwal)					
8.	8. Bharat Ki Aarathi (ShamsherBahadursingh)					
<b>MODULE 2: HISTORY OF HINDI LITERATURE</b>						<b>(25)</b>
1.	KaalVibhajan					
2.	VeergathaKaalAthavaAadiKaal – PramukKaviaurRachanayen, - RaasokiPramanikatha					
3.	BhakthiKaal – PramukhKaviaurRachanayen- NirgunaursagunBhakthiSahithyakiViseshatayen					
4.	4. ReethiKaal – PramukhKavi – aurRachanayen –ReethiKaalkiViseshatayen					
<b>TEXT BOOKS</b>						
1	POETRY SELECTION (2007) University Publications, University of Madras					
<b>REFERENCE BOOKS</b>						
1	Hindi SahithyakaVivechanatmakItihas - By Raj Nath Sharma, VinodPustakMandir, Agra					
2	Hindi SahithyaYugaurPravritthiya - Dr. Shiva Kumar Varma, Ashok Prakashan, NayiSarak, New Delhi					



COURSE TITLE		FRENCH – II A			CREDITS	3
COURSE CODE		FLA2116	COURSE CATEGORY	BS	L-T-P-S	3-0-0-0
CIA		40%			ESE	60%
LEARNING LEVEL						
CO	COURSE OUTCOMES					PO
1	Understanding the basic skills in written and spoken French. To encourage students oral and written mastery of the language					1,2
2	Applying the concepts for oral and written mastery of the language					1,2
<b>Prerequisites : Nil</b>						
<b>MODULE – 1: leçon 8</b>						<b>(11)</b>
1.1. Acheter un billet 1.2. Les nombres au-delà de 100 1.3. Les different types de places (fumeur, non fumeur, aller-retour) 1.4. Les adjectives démonstratifs 1.5. L'interrogation avec inversion 1.6. Les vêtements 1.7. L'entraînement DELF 1.8. Compréhension/Production écrite 1.9. Épreuves						
<b>MODULE – 2: leçon 9 et 10 du texte prescript I</b>						<b>(11)</b>
2.1. Discuter les plats au restaurant 2.2. Les recettes, des plats et boissons différents, 2.3. Les formules de cuisine, des recettes simples 2.4. Des différents pays. 2.5. Le passé récent 2.6. Les pronoms toniques 2.7. Il faut + infinitif, Le pronom en 2.8. Faire les projets pour les vacances, décrire le temps 2.9. Les lieux touristiques et le climat des différents pays 2.10. le futur proche et les adverbes, le pronom personnel, le pronom y 2.11. Épreuves et entraînement DELF						
<b>MODULE – 3: leçon 1 du texte prescript II</b>						<b>(11)</b>
3.1 Le passé composé 3.2 Les pronoms relatifs (qui, que) 3.3 Québec et son histoire 3.4 Parler du passé et de soi 3.5 Compréhension/ production écrite 3.6 Entraînement DELF 3.7 Épreuves						

<b>MODULE – 4: leçon 1 du texte prescript II</b>		<b>(11)</b>
4.1	Les verbes réfléchis	
4.2	Les pronoms relatives (dont, où)	
4.3	L'impératif négative	
4.4	Québec et son histoire	
4.5	Parler du passé et de soi	
4.6	Compréhension/ production écrite	
4.7	Entraînement DELF	
4.8	Épreuves	
<b>MODULE – 5: leçon 1 du texte prescript II</b>		
5.1	L'imparfait	
5.2	La place des pronoms doubles	
5.3	Décrire les mœurs et les pays	
5.4	La Réunion	
5.5	Compréhension/ production écrite	
5.6	Entraînement DELF	
5.7	Épreuves	
<b>TEXT BOOKS</b>		
1	Krishnan. C & Albert Adeline, Le Tramway Volant – I, Saraswathi House Pvt Ltd, India.	
<b>REFERENCE BOOKS</b>		
1.	CAPELLE Guy; MENAND, Robert Taxi-1, Hachette, Paris, 2008	
2.	MERIEUX, Regine; LOISEAU, Yves, Connexions-1, Didier, Paris, 2004	
3.	MIQUEL, Claire, Vite et Bien-1, CLE International, Paris, 2009	
4.	POISSON QUINTON, Sylvie, SIREJOLS, Evelyne, Amical-1, CLE International, Paris, 2011	
<b>ONLINE RESOURCES</b>		
1.	<a href="http://bouche-a-oreille.pagesperso-orange.fr">http://bouche-a-oreille.pagesperso-orange.fr</a>	
2.	<a href="http://www.franparler.org">www.franparler.org</a>	
3.	<a href="http://www.francaisfacile.com/exercices/">www.francaisfacile.com/exercices/</a>	
4.	<a href="http://www.lepointdufle.net/">www.lepointdufle.net/</a>	
5.	<a href="http://www.ccdmd.qc.ca/fr/">www.ccdmd.qc.ca/fr/</a>	
<b>E BOOKS</b>		
1	<a href="https://blogs.transparent.com/french/beginners-guide-to-french-free-ebook/">https://blogs.transparent.com/french/beginners-guide-to-french-free-ebook/</a>	
2	<a href="https://www.duolingo.com/comment/8708893/GOOD-FRENCH-BOOKS-FOR-BEGINNERS">https://www.duolingo.com/comment/8708893/GOOD-FRENCH-BOOKS-FOR-BEGINNERS</a>	
<b>MOOC</b>		
1	<a href="https://alison.com/course/basic-french-language-skills-for-everyday-life-revised-2017">https://alison.com/course/basic-french-language-skills-for-everyday-life-revised-2017</a>	

COURSE TITLE		FRENCH – II B			CREDITS	3
COURSE CODE		FLA2120	COURSE CATEGORY	BS	L-T-P-S	3-0-0-0
CIA		40%			ESE	60%
LEARNING LEVEL						
CO	COURSE OUTCOMES					PO
1	Understanding the basic skills in written and spoken French. To encourage students oral and written mastery of the language					1,2
2	Applying the concepts for oral and written mastery of the language					1,2
<b>Prerequisites : Nil</b>						
<b>MODULE 1:</b>						<b>(11)</b>
1.12. Se presenter a des publics different et saluer 1.13. Saluer et prendre conge 1.14. La presentation, s 'appeler et etre et pronomssujets, C' est / ilest / elle est. 1.15. Articles definis /indefinis, Voici / voila/ilya 1.16. Des cartes d'identite. 1.17. Presenter quelqu'un 1.18. Parler de soi 1.19. Les nationalites, les verbs er(commencer, habiter...) 1.20. Les chiffres 1 a 50 1.21. Des vedettes et leurs nationalities 1.22. Epreuves						
<b>MODULE 2:</b>						<b>(11)</b>
2.1 Exprimer ses goûts, ses preferences. 2.2 La negation, les articles definis. 2.3 Les mois et les jours / le calendrier. 2.4 Les verbs er (suite). 2.5 L'interrogation avec intonation 2.6 decrire un lieu, les noms des differentes salles... 2.7 Les adjectives qualificatifs mon, ma, mes et notre, nos 2.8 Epreuves						
<b>MODULE 3:</b>						<b>(11)</b>
3.1 Donner des directions / localizer un lieu / trouver un lieu 3.2 Les verbs aller et mettre. 3.3 L'article contracte et les prepositions de lieu (en, a, au...) 3.4 L' imperatif 3.5 Les mots de caracterisation d'un lieu et les lieux urbains 3.6 Les transports 3.7 Discuter et acheter des produits, Ca fait... et les expressions De quantite, les fruits, les legumes, les produits alimentaires Les produits propres aux pays different.						

3.8	La negation et le COD
3.9	Le conditionnel (je voudrais) et les verbes Irreguliers :pouvoir, vouloir, prendre.
3.9.1	Epreuves
<b>MODULE 4: (11)</b>	
4.1	fixer unrendez-vous avec le medecin
4.2	L'heure
4.3	Les nombres de 51 a 100
4.4	Les verbessortiretpartir
4.5	L'interrogation avec est-ceque
4.6	Les parties du corps, avoir + les expressions et les Maladies communes
4.7	Les adjectifspossessifs – notre/nos, votre/vos, sa/ses/son,
4.8	Le COI
4.9	L'entrainement DELF
4.9.1	Epreuves
<b>TEXT BOOKS</b>	
1	Krishnan, C &Alber Adeline, Le Tramway Volant-I, Saraswathi House Pvt Ltd, India 2011
<b>REFERENCE BOOKS</b>	
1	CAPELLE Guy; MENAND, Robert Taxi-1, Hachette, Paris,2008
2	MERIEUX, Regine; LOISEAU, Yves, Connexions-1,Didier,Paris,2004
3	MIQUEL, Claire, Vite et Bien-1, CLE International, Paris, 2009
4	POISSON QUINTON, Sylvie, SIREJOLS, Evelyne, Amical-1, CLE International, Pairs, 20011
<b>E BOOKS</b>	
1	<a href="https://blogs.transparent.com/french/beginners-guide-to-french-free-ebook/">https://blogs.transparent.com/french/beginners-guide-to-french-free-ebook/</a>
2	<a href="https://www.duolingo.com/comment/8708893/GOOD-FRENCH-BOOKS-FOR-BEGINNERS">https://www.duolingo.com/comment/8708893/GOOD-FRENCH-BOOKS-FOR-BEGINNERS</a>
<b>MOOC</b>	
1	<a href="https://alison.com/course/basic-french-language-skills-for-everyday-life-revised-2017">https://alison.com/course/basic-french-language-skills-for-everyday-life-revised-2017</a>

COURSE TITLE		ENGLISH II			CREDITS	3
COURSE CODE		ELA2116	COURSE CATEGORY	CF	L-T-P-S	3-0-0-0
CIA		40%			ESE	60%
LEARNING LEVEL						
CO	COURSE OUTCOMES					PO
1.	Demonstrate an understanding of importance of group discussion and speech practice.					1
2.	Demonstrating presentation skills and writing.					3
3.	Understanding and appreciating poetry					7
4.	Demonstrating critical thinking					3
5.	Eliciting and imparting the knowledge of English using comprehension skills					1
<b>Prerequisites</b> : Plus Two English-Intermediate Level						
<b>Prerequisites</b> :Basic English competency						
<b>MODULE – 1: LISTENING SKILL</b>						<b>9L</b>
Group discussion on topics of interest selected by small groups—Functional writing: Describing places—Describing human scenes— Speech practice: Identifying locations for stay/business/education etc.—Following instructions in technical / business / official situations						
<b>MODULE – 2: READING COMPREHENSION</b>						<b>9L</b>
Presentation skills (Preparation, Writing, Slides, Embellishments, Oral presentation, Evaluation) – Seminar participation (Listening and note taking, Identifying hard spots, Framing questions & Raising doubts / Seeking clarifications)—Writing: Describing people—Describing situations—Reading: Intensive reading to gain in-depth knowledge in the discipline / field concerned—Enriching word power in the field of specialization.						
<b>MODULE – 3: JOB APPLICATION AND CV</b>						<b>9L</b>
Writing: Job applications — Preparing CV – Preparing the profiles of organizations and institutions— Writing for media—Collecting background information, Processing, Preparing the write up & Editing—Reading: Intensive reading for gaining insights into scientific/technical/professional fields of interest – Speech practice: Presenting a topic of social/academic relevance before an audience						
<b>MODULE – 4: CRITICAL THINKING</b>						<b>9L</b>
Critical thinking -- Critical appreciation of poetry -- Information transfer -- Enriching word power -- Language in use --Listening comprehension -- Group discussion -- Note making --Intensive reading--Interpretation --Interview skills-- Reading for pleasure -- Synthesizing information from various sources --Expanding quotes –Academic writing: Project outline (Blueprint)—Proposal—Details—Reporting						
<b>MODULE – 5: COMPREHENSION SKILLS</b>						<b>9L</b>
Training in self evaluation—Peer evaluation—Team assessment-- Reading: Reaching the truth through critical reading followed by critical thinking (News reports, features etc.)						

<b>TEXT BOOKS</b>	
1.	Functioning in English Book I & II by Dr. P. Bhaskaran, Emerald Publishers, 2018
<b>REFERENCE BOOKS</b>	
1.	Reflections, An anthology of prose, poetry and fiction
2.	Embark English for Undergraduates by Steve Hart, Aravind Nair, Veena Bhambhani by Cambridge University Press 2016.
3.	Cambridge Academic English, An integrated skills course for EAP by Martin Hewings and Craig Thaine, by Cambridge University Press, 2014.
<b>E BOOKS</b>	
1.	<a href="http://www.bbc.co.uk/learningenglish/english/features/pronunciation">http://www.bbc.co.uk/learningenglish/english/features/pronunciation</a>
<b>MOOC</b>	
1.	<a href="https://click.linksynergy.com/fs-in/click?id=SAyYsTvLiGQ&amp;subid=&amp;offerid=323058.1&amp;type=10&amp;u1=cc_table_listings&amp;tmpid=14538&amp;RD_PARM1=https%3A%2F%2Fwww.udemy.com%2Freading-comprehension-tests-program%2F%26u1%3Dcc_table_listings">https://click.linksynergy.com/fs-in/click?id=SAyYsTvLiGQ&amp;subid=&amp;offerid=323058.1&amp;type=10&amp;u1=cc_table_listings&amp;tmpid=14538&amp;RD_PARM1=https%3A%2F%2Fwww.udemy.com%2Freading-comprehension-tests-program%2F%26u1%3Dcc_table_listings</a>

COURSE TITLE		MICRO ECONOMICS II		CREDITS	4	
COURSE CODE		BEB1116	COURSE CATEGORY	PC	L-T-P- S	3:1:0: 0
CIA		40%		ESE	60%	
LEARNING LEVEL		BTL – 1,2&3				
CO	COURSE OUTCOMES				PO	
1	Understanding the meaning & types of Market structure.				1	
2	Analyzing Monopoly market and Price-output determination.				3	
3	Analyzing Monopolistic market and Price-output determination.				3	
4	Understanding the Factor pricing.				3	
5	Examining the theory of Interest.				1	
<b>Prerequisites :</b> Basic concept of Micro Economics I.						
<b>MODULE – 1: MARKET STRUCTURE</b>					<b>12L</b>	
Market Structure – Meaning- Time Element – Types – Equilibrium of Firm and Industry – Perfect Competition – Features – Price and Output Determination Under Perfect Competition –Short Run – Long Run- Limitations.						
<b>MODULE – 2: MONOPOLY</b>					<b>12L</b>	
Monopoly –Kinds of Monopoly – Degrees of Monopoly – Power- Price and Output Determination under Monopoly – Discriminating Monopoly – Dumping.						
<b>MODULE – 3: MONOPOLISTIC COMPETITION</b>					<b>12L</b>	
Monopolistic Competition – Features – Selling Cost – Price and Output determination under Monopolistic Competition – Wastes of Monopolistic Competition – Definition and Characteristics of Oligopoly and Duopoly.						
<b>MODULE – 4: FACTOR PRICING</b>					<b>12L</b>	
Theories of factor pricing – Marginal Productivity theory – rent – Ricardian Theory of Rent – Quasi rent – Wages – Real and Nominal Wages – Theories of Wages.						
<b>MODULE – 5: INTEREST</b>					<b>12L</b>	
Interest – Gross and Net Interest – Classical, Keynesian and Modern Theory of Interest – Profit – Gross and Net Profit – Theories of Profit.						
<b>TEXT BOOKS</b>						
1.	H.L. Ahuja, Principles of Micro Economics: A New Look at Economics Theories, S.Chand and Company, New Delhi, 2004.					
2.	M.L. Jhingan, Micro Economic theory, Vrinda Publications Ltd. New Delhi, 2002.					
<b>REFERENCE BOOKS</b>						
1.	V.Lokanathan, Principles of Economics, Economic analysis, S.Chand & Co., New Delhi, 2003.					
2.	S.Sankaran, Micro Economics, Margham Publications, Chennai, 2000.					
<b>ONLINE SOURCES</b>						
1.	<a href="http://home.ku.edu.tr/~lkockesen/teaching/mamicro/mamicro.htm">home.ku.edu.tr/~lkockesen/teaching/mamicro/mamicro.htm</a>					
2.	<a href="https://www.edx.org/course/microeconomics">https://www.edx.org/course/microeconomics</a>					
<b>E BOOK</b>						
1.	<a href="http://www.ebooks-for-all.com/.../Microeconomics/...Economics...Microeconomics/ II_items.html">www.ebooks-for-all.com/.../Microeconomics/...Economics...Microeconomics/ II_items.html</a>					
<b>MOOC</b>						
1.	<a href="https://onlinecourses.nptel.ac.in/noc18_hs01">https://onlinecourses.nptel.ac.in/noc18_hs01</a>					

COURSE TITLE		INDIAN ECONOMY II			CREDITS	3
COURSE CODE		BEB1117	COURSE CATEGORY	PC	L-T-P- S	3:0:0:0
CIA		40%			ESE	60%
LEARNING LEVEL		BTL – 1,2&3				
CO	COURSE OUTCOMES					PO
1	Understanding the Role of Industry in India					2
2	Examining the Industrial Policies in India					4
3	Understanding the Classification of Industries					2
4	Analyzing the Major industries in India					2
5	Understanding the role of service sector in Indian Economy.					5
<b>Prerequisites :</b> Basic concept of Economics.						
<b>MODULE – 1: INTRODUCTION</b>						<b>9L</b>
Role of Industry in Economic Development – Industrialization in developing economies – Industrialization in India under the Five-Year Plans.						
<b>MODULE – 2: INDUSTRIAL POLICIES</b>						<b>9L</b>
Industrial Policy resolutions in India since 1947 – Licensing policy: responses of the industries.						
<b>MODULE – 3: CLASSIFICATION OF INDUSTRIES</b>						<b>9L</b>
Industrial Sectors in India: Private, Public, Joint and Co-operative – Their origin, growth, performance, problems and prospects.						
<b>MODULE – 4: MAJOR INDUSTRIES</b>						<b>9L</b>
Industry Classification in India: Major Industries (Iron and Steel, Textile, Cement, Sugar, Fertilizers, Engineering, Petroleum and Crude oil, Petrochemicals, Sunrise Industries (Electronics) – Small scale and cottage industries – industrial estates: objectives and progress.						
<b>MODULE – 5: SERVICE SECTOR</b>						<b>9L</b>
Transport: Roadways, Railways, Shipping and Airways – Its role in Economic Development – Rail Road Co-ordination.						
<b>TEXT BOOKS</b>						
1.	Indian Economy: Problems of Development and Planning, Agarwal, A.N., Wishwa Prakashan, Chennai, 2001.					
2.	Indian Economy, Datt, Ruddar and K.P.M. Sundharam, S. Chand and Co. Pvt. Ltd., New Delhi, 2001.					
<b>REFERENCE BOOKS</b>						
1.	Indian Economy since Independence, Uma Kapila (Ed), Academic Foundation, 2002.					
2.	Indian Economy: Agenda for the 21st century, Sen, Raj Kumar and Chatterjee, Biswajit (Ed), Deep and Deep Publications, 2002.					
<b>ONLINE SOURCES</b>						
1.	<a href="https://www.ibef.org">https://www.ibef.org</a> › Indian Economy					
2.	<a href="https://www.indianeconomy.net/">https://www.indianeconomy.net/</a>					
<b>E-BOOK</b>						
1.	<a href="https://www.indianeconomy.net/">https://www.indianeconomy.net/</a>					
<b>MOOC</b>						
1.	<a href="https://nptel.ac.in/courses/109104045/6">nptel.ac.in/courses/109104045/6</a>					



COURSE TITLE		MARKETING MANAGEMENT		CREDITS	3	
COURSE CODE		BAB2304	COURSE CATEGORY	CF	L-T-P-S	3:0:0:0
CIA		40%		ESE	60%	
LEARNING LEVEL		BTL-4 (ANALYZE)				
CO	COURSE OUTCOMES				PO	
1	Understanding the principles of marketing, outlined in marketing environmental study.				3	
2	Enabling the importance of buyer behavior and market segmentation.				4,5	
3	Illustrating product, product mix and production life cycle for developing marketing skills.				1,2	
4	Analyzing the pricing and physical distribution systems to enhancing marketing knowledge.				6	
5	Understanding the Branding Decisions, Image, Identity, Personality to positioning the Brand.				3	
<b>Prerequisites:</b> Management Principles, Types of Business, Management Theories						
<b>MODULE – 1: MARKETING CONCEPTS, FUNCTIONS AND ENVIRONMENTAL FACTORS</b>					<b>8</b>	
Definition of Marketing - Marketing Management- Marketing concept - meaning Importance of marketing in developing countries - Functions of Marketing - Marketing environment: various environmental factors affecting the marketing function.						
<b>MODULE – 2: BUYER BEHAVIOUR AND MARKET SEGMENTATION</b>					<b>8</b>	
Buyer Behaviour - Buying motives. Market Segmentation - bases - Marketing strategy - Market Structure - Definition and types of channel - Channel selection & problems.						
<b>MODULE – 3: PRODUCTS, MIX, LIFECYCLE</b>					<b>8</b>	
The Product - Types -consumer goods-industrial goods. Product Life Cycle (PLC) - Product mix - modification & elimination - packing - Developing new Products- strategies.						
<b>MODULE – 4: PRICING &amp; PHYSICAL DISTRIBUTION</b>					<b>8</b>	
Pricing: Meaning to Buyer & Seller - pricing policies – Objective factors influencing pricing decisions - Competitors action to price changes – multi product pricing. Physical distribution - Management of physical distribution - marketing risks.						
<b>MODULE – 5: BRANDING DECISIONS</b>					<b>8</b>	
Branding Decisions: Brand-Brand Image, Brand Identity-Brand Personality -Positioning and leveraging the brands-Brands Equity.						
<b>TEXT BOOKS</b>						
1	Philip Kotler - Marketing Management					
2	Rajan Nair - Marketing Management					
<b>REFERENCE BOOKS</b>						
1	Cundiff and Still - Fundamentals of modern marketing					
2	Nanda Kumar - Marketing Management					
<b>ONLINE SOURCES</b>						
1	<a href="http://www.indiaeducation.net/management/streams/marketing-management.aspx">http://www.indiaeducation.net/management/streams/marketing-management.aspx</a>					

2	<a href="https://www.coursera.org/learn/marketing-management">https://www.coursera.org/learn/marketing-management</a>
<b>E-BOOK</b>	
1.	<a href="http://socioline.ru/files/5/283/kotler_keller_-_marketing_management_14th_edition.pdf">socioline.ru/files/5/283/kotler_keller_-_marketing_management_14th_edition.pdf</a>
<b>MOOC</b>	
1.	<a href="http://nptel.ac.in/courses/110104068/">nptel.ac.in/courses/110104068/</a>

COURSE TITLE		ENRICHMENT COURSE - II		CREDITS	2	
COURSE CODE		BAA2141	COURSE CATEGORY	CF	L-T-P-S	0:0:4:0
CIA		40%		ESE	60%	
LEARNING LEVEL		BTL – 1,2,&3				
CO	COURSE OUTCOMES				PO	
1	Clear understanding of the words that are important in oral communication and need for the apt pronunciation.				1	
2	Demonstrate the ability to effectively deliver formal presentations before a variety of audiences				3	
3	Demonstrate the ability to gather information and present it to the audience to make an impact.				5,7	
4	Developing the skill of making effective presentation with persuasion and clarity of thought				2,6	
5	Applying the oral communication and written communication to prepare an effective speeches for different occasion.				4	
<b>Prerequisites :</b> Thorough knowledge in Sentence making, Punctuation, basic business vocabulary						
<b>MODULE – 1: VOCABULARY</b>					<b>12P</b>	
Importance of business language, Vocabulary words often confused, often misspelled, common errors in English						
<b>MODULE – 2: ORAL PRESENTATION</b>					<b>12P</b>	
Oral Presentation, Importance, characteristics, presentation plan, power point presentation, visual aids						
<b>MODULE – 3: PUBLIC SPEAKING – 1</b>					<b>12P</b>	
Communicating in Teams, Groups, Meetings and Public Speaking						
<b>MODULE – 4: PUBLIC SPEAKING – 2</b>					<b>12P</b>	
Overcoming Fear of Speaking, Analyzing and Adapting to Audiences						
<b>MODULE – 5: SPEECHES</b>					<b>12P</b>	
Preparing and Presenting Informative Speeches; Preparing and Presenting Argument Speeches						
<b>TEXT BOOKS</b>						
1	Mile, D.J. (2004). Power of positive thinking. Delhi: Rohan Book Company.					
2	Hurlock, E.B. (2006). Personality Development, 28th Reprint. New Delhi: Tata McGraw Hill					
<b>REFERENCE BOOKS</b>						

1	Pravesh Kumar. (2005). All about self-motivation. New Delhi: Goodwill Publishing House.
2	Dudley, G.A. (2004). Double your learning power. Delhi: Konark Press. Thomas publishing Group Ltd.
<b>ONLINE SOURCES</b>	
1	<a href="https://www.mindtools.com/page8.html">https://www.mindtools.com/page8.html</a>
2	<a href="https://www.makeuseof.com/tag/improve-communication-skills-7-websites/">https://www.makeuseof.com/tag/improve-communication-skills-7-websites/</a>
<b>E BOOK</b>	
1.	<a href="https://smartenings.com/product/public-speaking-improve-speaking-skills-ebook/">https://smartenings.com/product/public-speaking-improve-speaking-skills-ebook/</a>
2.	<a href="https://www.pdfdrive.net/speaking-english-books.html">https://www.pdfdrive.net/speaking-english-books.html</a>
<b>MOOC</b>	
1.	<a href="https://www.mooc-list.com/course/speaking-inform-discussing-complex-ideas-clear-explanations-and-dynamic-slides-coursera">https://www.mooc-list.com/course/speaking-inform-discussing-complex-ideas-clear-explanations-and-dynamic-slides-coursera</a>

## SEMESTER III

COURSE TITLE	MACRO ECONOMICS I			CREDITS	4
COURSE CODE	BEB1201	COURSE CATEGORY	PC	L-T-P-S	3:1:0: 0
CIA	40%			ESE	60%
LEARNING LEVEL	BTL – 1,2&3				
CO	COURSE OUTCOMES				PO
1	Understanding the Circular flow of Income and National Income				1
2	Examining the importance and measurements of National Income				4
3	Understanding the determination of NI and Multiplier				1
4	Analyzing the Investment function and Accelerator				4
5	Understanding the Consumption function				4
<b>Prerequisites :</b> Basic concept of Micro economics.					
<b>MODULE – 1: NATURE AND SCOPE</b>					<b>12L</b>
Nature and scope of macro economics-Circular flow of income-National income- Two sector , Three sector and Four Sector Economy – Concepts of National Income – GNP, GDP, NNP, NDP, NI, PI, DI.					
<b>MODULE – 2: NATIONAL INCOME - MEASUREMENTS</b>					<b>12L</b>
Measurements and importance- Difficulties and Problems of Measurement of National Income – Income method, Expenditure method and Value added Method.					
<b>MODULE – 3: DETERMINATION OF NATIONAL INCOME</b>					<b>12L</b>
Determination of National Income – Two sector, Three sector and Four Sector Economy. Multiplier – Tax Multiplier, Balanced Budget Multiplier, Transfer Payments multiplier, Government expenditure multiplier.					
<b>MODULE – 4: INVESTMENT FUNCTION</b>					<b>12L</b>
Investment Function - Marginal Efficiency of Capital - Rate of Interest. Factors affecting MEC, Equilibrium between Saving and Investment -Accelerator – Working of Accelerator and Multiplier - Assumptions and Limitations-Leverage Effect.					
<b>MODULE – 5: CONSUMPTION FUNCTION</b>					<b>12L</b>
Consumption function- Keynesian Psychological Law of Consumption - Relationship between APC and MPC- Factors determining Consumption Function- Keynesian Multiplier Working of Static and Dynamic Multiplier- Leakages and Limitations.					
<b>TEXT BOOKS</b>					
1.	Macro Economics, Edward Shapiro, Galgotia Publishers, New Delhi, 2010				
2.	Macro Economics, K.R.Gupta, R.K.Mandal & Amit Gupta, Atlantic Publishers 2008.				
<b>REFERENCE BOOKS</b>					
1.	Post Keynesian Economics, R.D.Gupta, Kalyani Publishers, 1997.				
2.	Macro Economics, S.Sankaran, Margham Publications, Chennai, 2000.				
<b>ONLINE SOURCES</b>					
1.	<a href="https://www.economicshelp.org/macroeconomics/">https://www.economicshelp.org/macroeconomics/</a>				

E-BOOKS	
1.	uh.edu/~bsorensen/Macro_Lecture_Notes.pdf
MOOC	
1.	nptel.ac.in/syllabus/109104073/

COURSE TITLE	INDIAN ECONOMIC PLANNING AND POLICY			CREDITS	4
COURSE CODE	BEB1202	COURSE CATEGORY	PC	L-T-P-S	3:1:0:0
CIA	40%			ESE	60%
LEARNING LEVEL	BTL – 1,2&3				
CO	COURSE OUTCOMES				PO
1	Understanding the History of Economic Planning in India.				3
2	Examining the Place of Agriculture in Indian Economy				6
3	Understanding the role of Industries in Indian Economic Development				2
4	Analyzing the Population and & Indian Economy				6
5	Understanding the role of service sector & Indian Economy Development				3
<b>Prerequisites :</b> Basic concept of Economics.					
<b>MODULE – 1: ECONOMIC PLANNING IN INDIA</b>					<b>12L</b>
History of Economic Planning in India - Objectives of Five year Plans - Policy of Mixed Economy and its relevance - An analysis of the last two five year plans - Sectoral Growth under Economic Planning - Limitations of Indian Planning Techniques					
<b>MODULE – 2: AGRICULTURE</b>					<b>12L</b>
Place of Agriculture in Indian Economy - Need for Food Security in India - Irrigation and Agricultural Input Pricing Policies in India - Rural Land Reforms policies in India - Agricultural Output Pricing Policies in India.					
<b>MODULE – 3: INDUSTRY</b>					<b>12L</b>
Role of Industries in Indian Economic Development - Small Vs Large Scale Industries - Reasons for Industrial Sickness in India - Industrial growth in the last two five year plans - Industrial policy of Government of India since 1948.					
<b>MODULE – 4: POPULATION</b>					<b>12L</b>
An analysis on recent population census - Theory of Demographic transition - Good and Bad effects of rising population in India - Family planning policy in India under five year plans - National Population Policy in recent years.					
<b>MODULE – 5: SERVICE SECTOR</b>					<b>12L</b>
Role of different modes of Transport in Indian Economic Development - Need for Government intervention in the provision of Health and Education in India - Composition of India's foreign Trade - Performance of Indian capital Markets – Role of SEBI - Impact of WTO in India.					
TEXT BOOKS					
1.	Indian Economy, Datt, Ruddar and K P M Sundharam, S.Chand and Co. Pvt. Ltd., New Delhi, 2005.				

2.	Indian Economy, Dhingra, I C, Sultan Chand and Co. Ltd., New Delhi, 2005,
<b>REFERENCE BOOKS</b>	
1.	Indian Economy: Problems of Development and Planning, Agarwal, A.N., Wishwa Prakashan, 2004.
2.	Indian Economy since Independence, Uma Kapila, Academic Foundation, 2002.
<b>ONLINE SOURCES</b>	
1.	<a href="https://exampariksha.com">https://exampariksha.com</a> › Study Material › Economics
2.	<a href="https://www.doccity.com">https://www.doccity.com</a> › ... › Study notes Mathematics › Study notes Indian Literature
<b>E-BOOK</b>	
1.	<a href="https://books.google.com/books/about/INDIAN_ECONOMY_EBOOK.html?id..">https://books.google.com/books/about/INDIAN_ECONOMY_EBOOK.html?id..</a>
<b>MOOC</b>	
1.	<a href="https://nptel.ac.in/courses/109104045/6">nptel.ac.in/courses/109104045/6</a>

COURSE TITLE	MATHEMATICAL METHODS - I			CREDITS	4
COURSE CODE	BEB1203	COURSE CATEGORY	PC	L-T-P-S	3:1:0:0
CIA	40%			ESE	60%
LEARNING LEVEL	BTL – 1,2&3				
CO	COURSE OUTCOMES				PO
1	Understanding the types of data and sampling.				2
2	Examining the Central tendency and Dispersion				2
3	Understanding the Correlation and Regression.				2
4	Analyzing the Index Numbers.				2
5	Understanding the Time series.				2
<b>Prerequisites</b> : Basic concept of Economics.					
<b>MODULE – 1: SAMPLING</b>					<b>12L</b>
Definition-Use & Limitations of Statistics-Types of data-Methods of Collecting Primary and Secondary Data- Sampling-Meaning-Types-Methods and Tabulation of Data – Diagrammatic & Graphic Representation of Data.					
<b>MODULE – 2: CENTRAL TENDENCY</b>					<b>12L</b>
Measures of Central Tendency-Mean-Median-Mode –Geometric Mean-Harmonic mean (only definition) Measures of Dispersion-Range-Quartile Deviation-Mean Deviation-Standard Deviation-Lorenz Curve.					
<b>MODULE – 3: CORRELATION AND REGRESSION</b>					<b>12L</b>
Correlation-Types of Correlation-Methods of Correlation—Scatter Diagram-Karl Pearson’s Co-efficient of Correlation-Rank correlation. Regression – difference between Correlation & Regression-Regression lines-Regression equations (simple problems) Uses and Limitations of Regression Analysis.					

<b>MODULE – 4: INDEX NUMBERS</b>		<b>12L</b>
Index Numbers – Definition - Uses-Problems in the Construction of Index Numbers - Laspeyres, Paasches, Marshall- Edge worth and Fisher’s Ideal Index Numbers-Test for Ideal Index Numbers.		
<b>MODULE – 5: TIME SERIES</b>		<b>12L</b>
Time series-Definition-Utility of Time Series Analysis-Components of Time Series - Measurement of Trend- Graphic Method- Method of Semi Averages - Method of Moving Averages-Method of Least Squares.(Simple Problems)		
<b>TEXT BOOKS</b>		
1.	Statistical Methods, S.P. Gupta , Sultan Chand & Co, New Delhi,2012	
2.	Fundamentals of Statistics, D.N. Elhance, Kitab Mahal, New Delhi,2012.	
<b>REFERENCE BOOKS</b>		
1.	Statistics: Theory and Practice, R.S.N. Pillai& V. Bhagavathi, Chand & Co, 2008.	
2.	Fundamentals of Statistics, Sivathanupillai, Milestone Publishers, New Delhi, 1983.	
<b>ONLINE SOURCES</b>		
1.	<a href="https://archive.org/stream/ost-engineering-m/M_djvu.txt">https://archive.org/stream/ost-engineering-m/M_djvu.txt</a>	
2.	<a href="http://www3.kau.se/kurstorg/files/m/.../Mathematicalmethodsforeconomists.pdf">www3.kau.se/kurstorg/files/m/.../Mathematicalmethodsforeconomists.pdf</a>	
<b>E-BOOK</b>		
1.	<a href="http://www.pearsoned.co.uk/bookshop/detail.asp?item=100000000566268">www.pearsoned.co.uk/bookshop/detail.asp?item=100000000566268</a>	
<b>MOOC</b>		
1.	<a href="https://onlinecourses.nptel.ac.in/noc18_ma04/">https://onlinecourses.nptel.ac.in/noc18_ma04/</a>	

COURSE TITLE		HEALTH ECONOMICS		CREDITS	3
COURSE CODE	BEB1204	COURSE CATEGORY	PC	L-T-P-S	3:0:0:0
CIA	40%			ESE	60%
LEARNING LEVEL	BTL – 1,2&3				
CO	COURSE OUTCOMES				PO
1	Understanding the relevance of economics in health and medical care.				1
2	Examining the importance of socio-cultural consideration.				3
3	Understanding the public policy in medical care.				3
4	Analyzing the Medical care systems.				4
5	Understanding the health economics				4
<b>Prerequisites</b> : Basic concept of Health Economics.					
<b>MODULE – 1: ECONOMICS IN HEALTH AND MEDICAL CARE</b>					<b>9L</b>
Relevance of economics in health and medical care – Definition – Economic evaluation in health care – Demand for health and medical care – Market for health insurance – Market for hospital services					
<b>MODULE – 2: SOCIO CULTURAL CONSIDERATION</b>					<b>9L</b>
Socio cultural consideration – AIDS – Drug abuse – Tobacco and Alcohol use – Social pathology – Life expectancies – Medical care costs for the elderly – Technology in medicine.					
<b>MODULE – 3: PUBLIC POLICY IN MEDICAL CARE</b>					<b>9L</b>
Public policy in medical care delivery – Policies to contain cost – Managed care strategies – market alternatives.					
<b>MODULE – 4: MEDICAL CARE SYSTEMS</b>					<b>9L</b>
Medical care systems – World wide – Moral issues – Health Insurance Schemes					
<b>MODULE – 5: HEALTH ECONOMICS</b>					<b>9L</b>
Studies in health economics – Theoretical issues – Empirical issues – Econometric modeling					
<b>TEXT BOOKS</b>					
1.	'Introduction to Health Economics', Jie Chen, 2004.				
2.	'Health Economics', Charles E Phelps, 3 <sup>rd</sup> edition.				
<b>REFERENCE BOOKS</b>					
1.	'Economics of Health and Health Care', Sherman Folland, Allen C. Goodman, Miron Stano, 6 <sup>th</sup> edition.				
2.	'Health Economics and Policy', James W. Henderson, Thomson – South Western.				
<b>ONLINE SOURCES</b>					
1.	<a href="https://www.economicsnetwork.ac.uk/health/Teaching_slides">https://www.economicsnetwork.ac.uk/health/Teaching_slides</a>				
2.	<a href="http://www.tankonyvtar.hu/hu/...healtheconomics/01_week_health_economics-ppt.pdf">www.tankonyvtar.hu/hu/...healtheconomics/01_week_health_economics-ppt.pdf</a>				
<b>E-BOOK</b>					
1.	<a href="http://code.uab.es/xmg/Docencia/Health/HealthEcs.pdf">code.uab.es/xmg/Docencia/Health/HealthEcs.pdf</a>				
<b>MOOC</b>					
1.	<a href="https://onlinecourses.nptel.ac.in/noc18_mg23">https://onlinecourses.nptel.ac.in/noc18_mg23</a>				



COURSE TITLE		BUSINESS COMMUNICATION		CREDITS	3
COURSE CODE:	BAB2101	COURSE CATEGORY	PC	L-T-P-S	3:0:0:0
CIA	40%			ESE	60%
LEARNING LEVEL	BTL – 3(APPLY)				
CO	COURSE OUTCOMES				PO
1.	Understanding the basic principle of communication, the importance of communication, and applying the concept in oral and written communication				1,5
2.	Understanding the importance of effective communication and applying the concept in overcoming barriers to communication				1,5
3.	Applying the concept in reading, listening, and presentation skills and making an effective communication				5
4.	Applying the concept for career advancement through presenting oneself in interviews and group discussions				2
5.	Understanding the importance of modern forms of communication and thereby achieving the objective of paperless office and resorting to environmental concern				1
<b>Prerequisites:</b> Thorough knowledge in English and grammar, exposure in written communication					
<b>MODULE – 1: INTRODUCTION</b>					<b>9L</b>
Communication – Definition, Nature – Process of Communication, Objectives of Communication, Forms and Dimensions of Communication, Oral and Written Communication					
<b>MODULE – 2: PRINCIPLES</b>					<b>9L</b>
Principles of Effective Communication, Barriers to Communication, Measures to overcome barriers to communication, Media and Modes of Communication					
<b>MODULE – 3: COMMUNICATION SKILLS</b>					<b>9L</b>
Reading Skills, Listening Skills, Presentation Skills, Negotiation Skills, Meetings and Conferences					
<b>MODULE – 4: CAREER ADVANCEMENT</b>					<b>9L</b>
Communication for Career Advancement - Interview Skills and Group Discussion					
<b>MODULE – 5: MODERN FORMS OF COMMUNICATION</b>					<b>9L</b>
Modern Forms of Communication: Fax – E-mail – Video Conferencing – Internet – Websites and their use in Business.					
<b>TEXT BOOKS</b>					
1. Rajendra Pal & J.S. Korlahalli, Essentials of Business Communication - Sultan Chand & Sons - New Delhi, 2013.					
2. Shirley Taylor, Communication for Business - Pearson Publications - New Delhi, 2014.					
3. Bovee, Thill, Schatzman, Business Communication Today - Peason Education Private Ltd - New Delhi, 2012.					
<b>REFERENCE BOOKS</b>					
1. Penrose, Rasbery, Myers, Advanced Business Communication – Bangalore, 2012.					
2. Simon Collin, Doing Business on the Internet - Kogan Page Ltd – London, 2013					

3. Mary Ellen Guffey, Business Communication – Process and Product International Thomson Publishing – Ohio, 2010	
<b>ONLINE SOURCES</b>	
1. <a href="http://www.mbanotescorner.com/2012/11/communication-skills-notes-from-unit-1.html">http://www.mbanotescorner.com/2012/11/communication-skills-notes-from-unit-1.html</a>	
2. <a href="https://www.mindtools.com/page8.html">https://www.mindtools.com/page8.html</a>	
3. <a href="https://www.lynda.com/Communication-training-tutorials/1714-0.html">https://www.lynda.com/Communication-training-tutorials/1714-0.html</a>	
<b>E-BOOK</b>	
1.	<a href="http://bookboon.com/en/business-communication-2-ebook">bookboon.com/en/business-communication-2-ebook</a>
<b>MOOC</b>	
1.	<a href="http://nptel.ac.in/courses/110105052/">nptel.ac.in/courses/110105052/</a>

COURSE TITLE		ENRICHMENT COURSE - III			CREDITS	2
COURSE CODE		COA2231	COURSE CATEGORY	CF	L-T-P-S	0:0:4:0
CIA		40%			ESE	60%
LEARNING LEVEL		BTL – 1,2,3,4&5				
CO	COURSE OUTCOMES					PO
1	Demonstrate the importance of of Tally software for simplifying the accounting methods and procedures					3
2	Demonstrate the ability to create/load the company, group, security control, back-up etc.					2,4
3	Demonstrate the ability to create groups					5
4	Developing the skill to create vouchers					5
5	Applying the knowledge to become proficient towards creating the accounting records and extract the financial statements.					4
<b>Prerequisites:</b> Basics of Accounting – Journal, Ledger, Trial Balance & Preparation of Trial Balance						
<b>MODULE – 1: INTRODUCTION TO TALLY</b>						<b>12</b>
Tally origin, General Features, accounting features, inventory features, starting TALLY, Start-up screen component, Processing icons, Multilingual feature of TALLY, Quit TALLY						
<b>MODULE – 2: CREATION OF COMPANY</b>						<b>12</b>
Company Creation – Creating, Selecting, Deleting, shutting a company, altering company details, Changing data directory, auto selection of company						
<b>MODULE – 3: CREATION OF GROUPS</b>						<b>12</b>
Predefined groups in Tally, Primary groups, sub groups, creation of user defined primary groups, display, alteration of groups, ledger accounts, creations, display, alteration, deletion						
<b>MODULE – 4: VOUCHERS</b>						<b>12</b>
Tally Vouchers, Meaning, payment, vouchers, receipt, vouchers-entering, deletion, cancelling, printing a voucher, Post-dated vouchers						

<b>MODULE – 5: PREPARATION OF FINAL ACCOUNTS</b>		<b>12</b>
Preparation of Trail Balance, Preparation of Profit and Loss account, Balance Sheet		
<b>TOTAL</b>		<b>60Hrs</b>
<b>TEXT BOOKS</b>		
1	Nadhani, Simple Tally 9	
2	Shraddha Singh, Tally Erp 9	
<b>REFERENCE BOOKS</b>		
1	Namrata Agrawal, Comdex Tally 9 Course Kit	
2	Nadhani, Simple Tally 9	
<b>ONLINE SOURCES</b>		
1	Tally Package	
<b>E-BOOK</b>		
1.	<a href="http://www.infinsys.com/v1/downloads/tally_erp_9_doc.pdf">http://www.infinsys.com/v1/downloads/tally_erp_9_doc.pdf</a>	
2.	<a href="http://alitally.blogspot.com/2013/01/learn-tallyerp-9-free-pdf-ebook.html">http://alitally.blogspot.com/2013/01/learn-tallyerp-9-free-pdf-ebook.html</a>	
<b>MOOC</b>		
1.	<a href="https://www.tallyschool.com/free-tally-course-online/">https://www.tallyschool.com/free-tally-course-online/</a>	

## SEMESTER IV

COURSE TITLE		MACRO ECONOMICS II			CREDITS	4
COURSE CODE		BEB1216	COURSE CATEGORY	PC	L-T-P-S	3:1:0:0
CIA		40%			ESE	60%
LEARNING LEVEL		BTL – 1,2&3				
CO	COURSE OUTCOMES					PO
1	Understanding the theory of Unemployment, types and causes.					1
2	Examining the aggregate demand and supply & Keynesian theory of employment					2
3	Understanding the Inflation and Employment					4
4	Analyzing the business cycle.					7
5	Understanding the Money market equilibrium.					3
<b>Prerequisites :</b> Basic concept of Macro Economics I.						
<b>MODULE – 1 : THEORY OF EMPLOYMENT</b>						<b>12L</b>
Employment – Unemployment – Types of Unemployment – Causes of Unemployment – Measurement of Unemployment - Classical theory of output and employment-Say’s law of markets.						
<b>MODULE – 2: KEYNESIAN THEORY OF EMPLOYMENT</b>						<b>12L</b>
Keynesian Theory of Employment - Aggregate Demand and Aggregate Supply - Equilibrium - Difference between Classical and Keynesian theories.						
<b>MODULE – 3: INFLATION</b>						<b>12L</b>
Meaning – Demand-pull – Monetarist Theory – Cost-push – Structuralist Theory – Inflation in India. Inflation and Unemployment – Philips Curve.						
<b>MODULE – 4: ANALYSIS OF BUSINESS CYCLE</b>						<b>12L</b>
Introduction – Phases – Features. Shifts in IS and LM function-Trade Cycle - Phases of Trade Cycle- Keynes’s View of Trade Cycle.						
<b>MODULE – 5: MONEY MARKET EQUILIBRIUM</b>						<b>12L</b>
Demand for Money – Keynes’s Theory of Demand for Money – Liquidity Trap – Aggregate demand for Money: Keynes’view. Money Supply – Importance – Concepts and Measurement –Four Measures of Money supply – Determination – High powered Money and Money Multiplier – Money Market Equilibrium.						
<b>TEXT BOOKS</b>						
1.	Macro Economics, Edward Shapiro, Galgotia Publishers, New Delhi, 2010					
2.	Macro Economics, K.R.Gupta, R.K.Mandal & Amit Gupta, Atlantic Publishers 2008.					
<b>REFERENCE BOOKS</b>						
1.	Post Keynesian Economics, R.D.Gupta, Kalyani Publishers, 1997.					
2.	Macro Economics, S.Sankaran, Margham Publications, Chennai, 2000.					
<b>ONLINE SOURCES</b>						
1.	<a href="http://uh.edu/~bsorensen/Macro_Lecture_Notes.pdf">uh.edu/~bsorensen/Macro_Lecture_Notes.pdf</a>					
<b>E-BOOK</b>						
1.	<a href="https://www.economicshelp.org/macroeconomics/">https://www.economicshelp.org/macroeconomics/</a>					
<b>MOOC</b>						
1.	<a href="http://nptel.ac.in/syllabus/109104073/">nptel.ac.in/syllabus/109104073/</a>					

COURSE TITLE		FUNDAMENTALS OF INTERNATIONAL ECONOMICS		CREDITS	4
COURSE CODE	BEB1217	COURSE CATEGORY	CF	L-T-P-S	3:1:0:0
CIA	40%			ESE	60%
LEARNING LEVEL	BTL – 1,2&3				
CO	COURSE OUTCOMES				PO
1	Understanding the role of Foreign trade				2
2	Examining the importance of International Trade Theories				3
3	Understanding the BOP and BOT.				2,3
4	Analyzing the terms of trade.				2,3
5	Understanding the role of International Financial Institutions.				3
<b>Prerequisites</b> : Basic concept of State level Economics.					
<b>MODULE – 1: ROLE OF FOREIGN TRADE</b>					<b>12L</b>
Role of Foreign Trade in the India Economic Development – Scope – Basis of International Trade – Features of International Trade and Inter Regional Trade – Merits and Demerits – Free Trade Vs. Protection.					
<b>MODULE – 2: THEORY OF INTERNATIONAL TRADE</b>					<b>12L</b>
Classical Theory of International Trade – Theory of Comparative Cost – Heckher – Ohlin Theory of Foreign Trade – Leontief Paradox – Types of Arguments for Tariff Import Quotas.					
<b>MODULE – 3: BOP AND BOT</b>					<b>12L</b>
Definition and Structure – Current A/C and Capital A/C – Balance of Payments – Meaning and Importance of Balance of Trade and Balance of Payments – Disequilibrium in Balance of Payments – Measures to Correct Disequilibrium.					
<b>MODULE – 4: TERMS OF TRADE</b>					<b>12L</b>
Terms of Trade and Gains from Trade – Types- Factors influencing Terms of Trade - Exchange rate – Flexible and Fixed Rate of Exchange – Spot and Forward Foreign Exchange rates – Arbitrage- Purchasing Power Parity Theory – Devaluation – Exchange control.					
<b>MODULE – 5: INTERNATIONAL FINANCIAL INSTITUTION</b>					<b>12L</b>
International Financial Institution – Working of IMF, IBRD, and IDA – International Liquidity – SDR – WTO – Regional Economic Co I operation- EEC- NAFTA-LAFTASAARC - BRICS-Recent Export import Policy.					
<b>TEXT BOOKS</b>					
1.	International Business Texts and Cases, Cherunilum Francis, Himalaya Publishing House, Mumbai, 2009				
2.	Foreign trade and Economic Development, Bhagavathi and Srinivasan, NBER				
<b>REFERENCE BOOKS</b>					
1.	International Economics, M.L. Jhinghan, S. Chand & CO., New Delhirinda Publishers, 2012.				
2.	International Economics, Kindle Berger, Charles, R.D. Irwin Fishers Publication, 2010				
<b>ONLINE SOURCES</b>					
1.	<a href="https://ocw.mit.edu/courses/economics/14...international-economics-i.../lecture-notes/">https://ocw.mit.edu/courses/economics/14...international-economics-i.../lecture-notes/</a>				
2.	<a href="http://web.uvic.ca/~bscarfe/International%20Economics.pdf">web.uvic.ca/~bscarfe/International%20Economics.pdf</a>				

E-BOOK	
1.	<a href="http://www.ebooks-for-all.com/...Economics...International-Economics+International.../all_i...">www.ebooks-for-all.com/...Economics...International-Economics+International.../all_i...</a>
MOOC	
1.	<a href="https://onlinecourses.nptel.ac.in/noc15_hs07/course">https://onlinecourses.nptel.ac.in/noc15_hs07/course</a>

COURSE TITLE	MATHEMATICAL METHODS-II			CREDITS	4
COURSE CODE	BEB1218	COURSE CATEGORY	CF	L-T-P-S	3:1:0:0
CIA	40%			ESE	60%
LEARNING LEVEL	BTL – 1,2&3				
CO	COURSE OUTCOMES				PO
1	Understanding the meaning & types or Matrices.				2
2	Examining the importance of differential calculus.				6
3	Understanding the Production and Cost functions.				2
4	Analyzing the techniques of partial differentiation.				6
5	Understanding the Integral calculus.				6
<b>Prerequisites :</b> Basic concept of Economics.					
<b>MODULE – 1: MATRICES</b>					<b>12L</b>
Matrices – Types- Addition-Subtraction- Multiplication- Transpose of Matrices- Determinants- Properties of Determinants- Rank of Matrix- Inverse of Matrix- Solution to Simultaneous Equations by Matrices and determinants - Cramer's Rule.					
<b>MODULE – 2: DIFFERENTIAL CALCULUS</b>					<b>12L</b>
Differential Calculus- Rules of Differentiation- Implicit and Explicit Function- Derivatives of higher order- Condition for maximum and minimum values for two variables.					
<b>MODULE – 3: UTILITY FUNCTION</b>					<b>12L</b>
Utility Function – Production Analysis – Differential Co-efficient- Relationship among Total, Average, Marginal Cost and Revenue Functions.					
<b>MODULE – 4: DEMAND ANALYSIS</b>					<b>12L</b>
Demand Analysis- Techniques of Partial Differentiation with Two Variables- Partial Derivatives of Second Order.					
<b>MODULE – 5: INTEGRAL CALCULUS</b>					<b>12L</b>
Integral Calculus: Integration- Standard Forms – Definite and Indefinite integrals – Integration by parts.					
TEXT BOOKS					
1.	Elementary Mathematics in Economics, Metha B.C. and Madnani.				
2.	An Introduction to Mathematical Methods, Bose, D.				

REFERENCE BOOKS	
1.	Business Mathematics and Statistics, Navnitham P.A.
2.	An Introduction to Business Mathematics, Sundaresan V& Jeyaseelan S.D.
ONLINE SOURCES	
1.	statmath.wu.ac.at/courses/mvw_math2/
2.	dcm.ffclrp.usp.br/~jair/listas/Convexidade-pag50.pdf
E-BOOK	
1.	www.pearsoned.co.uk/bookshop/detail.asp?item=100000000566268
MOOC	
1.	<a href="https://onlinecourses.nptel.ac.in/noc18_ma04/">https://onlinecourses.nptel.ac.in/noc18_ma04/</a>

COURSE TITLE	BANKING THEORY AND PRACTICE			CREDITS	3
COURSE CODE	BEB1219	COURSE CATEGORY	PC	L-T-P-S	3:0:0:0
CIA	40%			ESE	60%
LEARNING LEVEL	BTL – 1,2&3				
CO	COURSE OUTCOMES				PO
1	Understanding the definition and rights of Banker.				4
2	Examining the different types of Accounts.				6
3	Understanding the role of Paying banker.				4
4	Analyzing the Principles of Leading and Mortgage.				7
5	Understanding Guarantee, its types and e-banking transactions.				4
<b>Prerequisites</b> : Basic concept of Economics.					
<b>MODULE – 1: BANKER - DEFINITION &amp; RIGHT</b>					<b>9L</b>
Banker – Customer – Definitions – Debtor – Creditor relationship – Banker as a Trustee – as Agent – as Baillie – special relationship – Banker’s Right of General Lien Right to set-off – Right to Appropriate Payments – Opening of New Account – Precautions to be taken while Opening A New Account – Closure of Accounts - Pass Book.					
<b>MODULE – 2: TYPES OF ACCOUNTS</b>					<b>9L</b>
Different Types Of Accounts – Special Types of Customers – Fixed Deposit Receipt – Cheques – Banker’s Obligation to Honour Cheques – Consequences of Wrongful Dishonor – Endorsement – Types of Endorsements					
<b>MODULE – 3: PAYING BANKER</b>					<b>9L</b>
Paying Banker – Meaning – Duties Statutory Protection – Precautions for Payment of Cheques – Forgery of Customers Signature – Payment in Due Course – Counter Manding of Payment – Collecting Banker – Meaning – Duties – Statutory protection – Holder in Due Course -negligence.					

<b>MODULE – 4: LENDING AND MORTGAGE</b>		<b>9L</b>
Principles of Good Lending – Loans and Advances – Cash credit – Overdrafts – Secured and Unsecured loan – Pledge - Hypothecation – Mortgage – Different Types of Mortgage Precautions to be taken by the banker before giving Unsecured Loan – RBI Guidelines on Advances by Bank.		
<b>MODULE – 5: GUARANTEE</b>		<b>9L</b>
Guarantee – Meaning – Types of Guarantee- e Banking-Traditional versus e Banking- Facets of e Banking- e Banking Transactions- Electronic Delivery Channel (ATM, Smart Card, Tele Banking and Internet banking) Truncated Cheque and Electronic Cheque.		
<b>TEXT BOOKS</b>		
1.	Banking Theory and Practice, P.N. Reddy & H.r. Appannaiah, Himalaya Publishing House, 2004.	
2.	Banking Theory and Practice, Sundaram &Varshiney, Vikas Publishing House.	
<b>REFERENCE BOOKS</b>		
1.	Banking Law & Practice in India, M.L. Tannam.	
2.	Law relating to Cheques, Parthasarathy.	
<b>ONLINE SOURCES</b>		
1.	<a href="https://www.pdfdrive.net/banking-theory-law-and-practice-e334559.html">https://www.pdfdrive.net/banking-theory-law-and-practice-e334559.html</a>	
2.	<a href="http://www.bdu.ac.in/syllabi/affcol/equivalent/courses/ug_commerce/.../RCCCO7.pdf">www.bdu.ac.in/syllabi/affcol/equivalent/courses/ug_commerce/.../RCCCO7.pdf</a>	
<b>E-BOOK</b>		
1.	<a href="https://www.pdfdrive.net/banking-law-and-practice-books.html">https://www.pdfdrive.net/banking-law-and-practice-books.html</a>	
<b>MOOC</b>		
1.	<a href="http://nptel.ac.in/syllabus/110106040/">nptel.ac.in/syllabus/110106040/</a>	



COURSE TITLE		ECONOMICS OF ADVERTISING			CREDITS	3
COURSE CODE		BEB1220	COURSE CATEGORY	PC	L-T-P-S	3:0:0:0
CIA		40%			ESE	60%
LEARNING LEVEL		BTL – 1,2&3				
CO	COURSE OUTCOMES					PO
1	Understanding the meaning and functions of Advertising.					3
2	Examining the importance of role and benefits of Advertising.					4
3	Understanding the classification of Media.					3
4	Analyzing the Advertising Material.					2
5	Understanding the Advertising agency and budget..					3
<b>Prerequisites</b> : Basic concept of Economics.						
<b>MODULE – 1: MEANING AND FUNCTIONS</b>						<b>9L</b>
Advertising (Meaning, Definition, Characteristics, Origin, Growth, Development (History) Objectives Nature, Scope, Functions – Primary and Secondary – including Commercial, Economic, Psychological Social, Advertising distinguished from Publicity, Personal Selling, propaganda, Salesmanship and Sales promotion – AIDA Model of Advertising						
<b>MODULE – 2: ROLE AND BENEFITS</b>						<b>9L</b>
Advertising – Rule, Importance, Benefits, Advantages – with special reference to Manufactures, Middlemen, Sales Force, Consumers and Society – Disadvantages – including criticisms – Objections – Economic, Social and Ethical – Legal Restrictions – limitations – Truth in Advertising.						
<b>MODULE – 3: CLASSIFICATION OF ADVERTISING</b>						<b>9L</b>
Types, Kinds of Classifications of Advertising Media or Methods or Devices of Advertising – Press Advertising Media, outdoor or Mural advertising Media, Direct Mail Advertising Media – Broadcast Advertising Media, Promotional Advertising Media, Miscellaneous Advertising Media.						
<b>MODULE – 4: ADVERTISING MATERIAL</b>						<b>9L</b>
Advertising Material – Advertising Copy – meaning Characteristics or Essentials of a Good. Advertising Copy, Elements and Cosmonautics, Functions, Principles, Stages etc., - Advertisement Theme and Unique Selling Proposition (USP).						
<b>MODULE – 5: ADVERTISING AGENCY</b>						<b>9L</b>
Advertising Agency, Measuring Advertising Effectiveness or Evaluation of Advertising Media Planning or Advertising Media Planning, Advertising Budget – Advertising Appropriation, Public Relations, Advertising Appeals.						
<b>TEXT BOOKS</b>						
1.	Contemporary Advertising, C.N. Bovee, Irwin Series ,2012.					
2.	Advertising Principles and Practices, William wells, John,					
<b>REFERENCE BOOKS</b>						
1.	Principles of advertising: A Global Perspective, Moonie Lee, Carioa Johson, Haworth Press 2005.					
2.	Advertising Management, Rajin Batra and David A. Aaker, John Myers Books,1995					

ONLINE SOURCES	
1.	<a href="http://mmrg.pbworks.com/w/file/48538261/Bagwell%2001w.pdf">mmrg.pbworks.com/w/file/48538261/Bagwell%2001w.pdf</a>
2.	<a href="http://www.wiwi.uni-bonn.de/kraehmer/Lehre/TopicsWS14.../Johnson%20Myatt%2006.pdf">www.wiwi.uni-bonn.de/kraehmer/Lehre/TopicsWS14.../Johnson%20Myatt%2006.pdf</a>
E-BOOK	
1.	<a href="https://books.google.com/books/about/Advertising_Management.html?id.">https://books.google.com/books/about/Advertising_Management.html?id.</a>
MOOC	
1.	<a href="http://nptel.ac.in/syllabus/110101002/">nptel.ac.in/syllabus/110101002/</a>

COURSE TITLE	ENRICHMENT COURSE - IV			CREDITS	2
COURSE CODE	COA2241	COURSE CATEGORY	CF	L-T-P-S	0:0:4:0
CIA	40%			ESE	60%
LEARNING LEVEL	BTL – 1,2,3,4&5				
CO	COURSE OUTCOMES				PO
1	Demonstrate the importance of Computer software and hardware				2
2	Demonstrate the ability to Creating documents in Microsoft Word, Typing text, numbers and dates into a document, Easy formatting, Checking the spelling in your document, Making and saving changes to your document.				3
3	Demonstrate the ability to Managing Windows Explorer, Creating, moving, renaming and deleting folders and files, Understanding file extensions, Viewing storage devices and network connections, Managing USB flash drives.				4
4	Understanding spreadsheet functionality, Creating spreadsheets in Microsoft Excel, Typing text numbers and dates into a worksheet, Easy formulas, Easy formatting, Charting the data, Making and saving changes to the workbook				5
5	Ability to visit a specific website and bookmarking, Understanding how to search/Google effectively, Copy and paste Internet content into documents and emails, Stopping and refreshing pages, Demystifying the Cloud, Computer security best practices.				6
MODULE – 1: INTRODUCTION TO COMPUTERS					12L
Introduction to Computers – Classification of Computers; Role of Computers in society; Inside the Computers – Hardware (processing, memory, i/o, storage), Software (systems, application), CPU, OS, (DOS, Windows, Unix, Linux), Storage Devices; Programming – Overview, need for languages, skills; Networking Basics; Virus; Hacking.					
MODULE – 2: WORD PROCESSING					12L
Word Processing – Open, Save and close word document; Editing text – tools, formatting, bullets; Spell Checker; Navigating in word – keyword, Mouse; document formatting – paragraph alignment, indentation, headers and footers, numbering; printing – preview, options					

<b>MODULE – 3: FILE MANAGEMENT</b>		<b>12L</b>
File Management – Understanding the importance of file management; backing of files, navigating thru My Computer and Windows Explorer; Files and Folders – editing, retrieving, deleting, renaming, subfolders – manipulate windows – maximize, minimize; Power point basics – terminology, templates, viewing		
<b>MODULE – 4: SPREAD SHEETS</b>		<b>12L</b>
Spreadsheets – MS Excel – opening, entering text and data, formatting, navigating; Formulas – entering, handling and copying; Charts – creating, formatting and printing, header and footer, centering data, printing		
<b>MODULE – 5: INTERNET</b>		<b>12L</b>
Networks – Internet Explorer – components; www – working, browsing, searching, saving – Bookmark – favorite, create, delete – Printing a web page; email – creating, receiving, reading and sending messages		
<b>TEXT &amp; REFERENCE BOOKS</b>		
<ol style="list-style-type: none"> <li>1. Introduction to Computers – Peter Norton, Tata McGraw-Hill.</li> <li>2. Microsoft 2003 – Jennifer Ackerman Kettel, Guy Hat-Davis, Curt Simmons, Tata McGraw-Hill.</li> </ol>		
<b>ONLINE SOURCES</b>		
MS OFFICE PACKAGE		
<b>E-BOOK</b>		
1.	<a href="https://blogs.msdn.microsoft.com/.../free-ebook-net-technology-guide-for-business-ap...">https://blogs.msdn.microsoft.com/.../free-ebook-net-technology-guide-for-business-ap...</a>	
<b>MOOC</b>		
1.	<a href="https://onlinecourses.nptel.ac.in/noc18-mg11/">https://onlinecourses.nptel.ac.in/noc18-mg11/</a>	

## SEMESTER V

COURSE TITLE	FUNDAMENTALS OF CAPITAL MARKET			CREDITS	4
COURSE CODE	BEB1301	Course Category	PC	L-T-P-S	3:1:0:0
CIA	40%			ESE	60%
LEARNING LEVEL	BTL – 1,2&3				
CO	COURSE OUTCOMES				PO
1	Understanding the Investment objectives and principles.				1
2	Examining the growth of stock market.				2
3	Understanding the role of SEBI				2,3
4	Analyzing stocks through fundamental and technical analysis techniques.				2,3
5	Understanding the Credit rating agencies.				3
<b>Prerequisites :</b> Basic concept of Economics.					
<b>MODULE – 1: INVESTMENT – OBJECTIVES AND PRINCIPLES</b>					<b>12L</b>
Investment – Objectives – Principles – Equity Investment – Debentures – Government securities – Bonds – issue of shares.					
<b>MODULE – 2: STOCK MARKET</b>					<b>12L</b>
Growth of stock market – Primary market – Secondary market – Listing – BSE – NSE – OTECI – Depositories in India.					
<b>MODULE – 3: ROLE OF SEBI</b>					<b>12L</b>
Role of SEBI – Investors – Protection – Regulatory role derivatives – Index – Future – Option.					
<b>MODULE – 4: FUNDAMENTAL &amp; TECHNICAL ANALYSIS</b>					<b>12L</b>
Fundamental and Technical Analysis Earning Per Share – Price Earning Ratio – Bonus – Rights – Stock Split – Blue Chip and FEMA companies.					
<b>MODULE – 5: CREDIT RATING</b>					<b>12L</b>
Credit Rating Agencies – ICRA – CRISIL – CARE – Global depository receipts – ADR issues.					
<b>TEXT BOOKS</b>					
1.	Investment Management, V.K.Bhalla,				
2.	Investment and securities market, V.A.Avadhani				
<b>REFERENCE BOOKS</b>					
1.	Financial & Investment Management, D. Joseph Anbarasu & N. Jai Kumar, Delhi,				
2.	Investment Management, Dr. Radha, Dr. Kathirvel, Nedunchezian				
<b>ONLINE SOURCES</b>					
1.	<a href="https://www.nseindia.com/content/us/ismr2010ch4.pdf">https://www.nseindia.com/content/us/ismr2010ch4.pdf</a>				
2.	<a href="http://www.edb.gov.hk/attachment/en/curriculum.../kla/.../1_financial_market_6097.pdf">www.edb.gov.hk/attachment/en/curriculum.../kla/.../1_financial_market_6097.pdf</a>				
<b>E-BOOK</b>					
1.	<a href="https://www.nseindia.com/content/us/ismr2010ch4.pdf">https://www.nseindia.com/content/us/ismr2010ch4.pdf</a>				
<b>MOOC</b>					
1.	<a href="https://nptel.ac.in/courses/110105035/23">nptel.ac.in/courses/110105035/23</a>				

COURSE TITLE		ENTREPRENEURIAL DEVELOPMENT		CREDITS	3	
COURSE CODE		BEB1302	COURSE CATEGORY	PC	L-T-P-S	3:0:0:0
CIA		40%		ESE	60%	
LEARNING LEVEL		BTL – 1,2&3				
CO	COURSE OUTCOMES				PO	
1	Understanding the meaning & characteristics of Entrepreneurship.				5	
2	Examining the importance of ED Programme.				6	
3	Understanding the role of MSMED.				5	
4	Analyzing the role of SSI.				7	
5	Understanding Micro finance and self employment programmes.				2	
<b>Prerequisites :</b> Basic concept of Economics.						
<b>MODULE – 1: MEANING AND CHARACTERISTICS</b>					<b>9L</b>	
Entrepreneurship: Meaning - Characteristics- factors influencing Entrepreneurship - Types – Functions of Entrepreneur – Entrepreneur Vs Intrapreneur.						
<b>MODULE – 2: ED PROGRAMME</b>					<b>9L</b>	
Role of Entrepreneurship in Economic Development – Entrepreneurial Development Programme: Objectives, Phases of EDPS, Problems, Role of EDPS.						
<b>MODULE – 3: ROLE OF MSMED</b>					<b>9L</b>	
Micro, Small and Medium Enterprises- Definition- Role of MSMED Act 2006 - Institutions Assisting Entrepreneur’s Role of DIC-SIDCO-NSIC-SISI-TIIC-NAYE-SIPCOT and NSTP.						
<b>MODULE – 4: ROLE OF SSI</b>					<b>9L</b>	
Role of SSI in Economic Development - Objectives- Financing of SSIs- Types of loans- Banking and Non-Banking Financial Institutions - Commercial banks – SIDBI – NABARD – EXIM BANK.						
<b>MODULE – 5: MICRO FINANCE AND SELF EMPLOYMENT PROGRAMMES</b>					<b>9L</b>	
Micro Finance- Meaning- Definition- Features- Growth of SHGs – Features – Micro Credit Scheme and Income Generating Activities- Self Employment Programmes – Role of Women Entrepreneurs in Indian Economy- Importance- Problems.						
<b>TEXT BOOKS</b>						
1.	Fundamentals of Entrepreneurship, R.C. Agarwal, Vikas Publishing House, 1980.					
2.	Entrepreneurial Development, C.B.Gupta & N.P.Srinivasan, Sultan & Chand,1992.					
<b>REFERENCE BOOKS</b>						
1.	“Entrepreneurial Development”, Khanka S S					
2.	“Entrepreneurial Development and Small Business Management” by Dr P T Vijayashree & M Alagammai					
<b>ONLINE SOURCES</b>						
1.	<a href="http://www.universityofcalicut.info/syl/EntrepreneurshipDevelopment279.pd">www.universityofcalicut.info/syl/EntrepreneurshipDevelopment279.pd</a>					
2.	<a href="http://www.ymcaust.ac.in/mba/images/Study.../Entrepreneurship-Development-notes.pdf">www.ymcaust.ac.in/mba/images/Study.../Entrepreneurship-Development-notes.pdf</a>					
<b>E-BOOK</b>						
1.	<a href="http://164.100.133.129:81/econtent/Uploads/Entrepreneurship_Development.pdf">164.100.133.129:81/econtent/Uploads/Entrepreneurship_Development.pdf</a>					
<b>MOOC</b>						
1.	<a href="http://nptel.ac.in/courses/122106032/26">nptel.ac.in/courses/122106032/26</a>					

COURSE TITLE		PUBLIC FINANCE		CREDITS	3
COURSE CODE	BEB1303	COURSE CATEGORY	PC	L-T-P-S	3:0:0:0
CIA	40%			ESE	60%
LEARNING LEVEL	BTL – 1,2&3				
CO	COURSE OUTCOMES				PO
1	Understanding the nature and scope of public finance.				4
2	Examining the classification and principles of public expenditure.				5
3	Understanding the public revenue and its sources.				4
4	Analyzing the public debt and its sources.				4
5	Understanding the Fiscal policy – Instruments and role.				6
<b>Prerequisites</b> : Basic concept of Economics.					
<b>MODULE – 1: NATURE AND SCOPE</b>					<b>9L</b>
Nature and Scope of Public Finance – Meaning and scope of Public Finance – Public and private finance – Public Goods vs. Private goods – Principles of Maximum Social Advantage.					
<b>MODULE – 2: PUBLIC EXPENDITURE</b>					<b>9L</b>
Public Expenditure – Meaning – Classification and Principles of Public Expenditure, Causes, Effects and Control of growth of Public Expenditure.					
<b>MODULE – 3: PUBLIC REVENUE</b>					<b>9L</b>
Public Revenue – Sources of Public Revenue. Tax and Non-Tax Revenue – Meaning- Canons and Classification of Taxes. The Benefit and Ability to Pay Approaches - Impact and Incidence of Taxes - Effects of Taxation.					
<b>MODULE – 4: PUBLIC DEBT</b>					<b>9L</b>
Public Debt – Sources of Public Borrowing – Internal and External – The Burden of Public Debt- Methods of Debt Redemption – Causes and Effects of Public Debt – Budget and Deficit Financing.					
<b>MODULE – 5: FISCAL POLICY</b>					<b>9L</b>
Fiscal Policy – Objectives – Instruments – Role of Fiscal Policy in Developing Country – Federal Finance – Principles – Centre – State Financial Relationship – Recent Finance Commission .					
<b>TEXT BOOKS</b>					
1.	Fiscal Policy in Developing Countries, Chelliah, R.J., Allen & Unwin, London, 2002.				
2.	Modern Public Economics, Routledge, Jha, Raghbendra, London, 1998.				
<b>REFERENCE BOOKS</b>					
1.	Modern Public Finance, Mithani D.M., Himalaya Publishing House, New Delhi.				
2.	Public Finance in Theory and Practice, Musgrave, R.A. and P.B.Musgrave, Mc GrawHills 1998.				
<b>ONLINE SOURCES</b>					
1.	<a href="https://freebcomnotes.blogspot.com">https://freebcomnotes.blogspot.com</a> › Public Finance				
2.	<a href="https://sites.google.com/site/markwitteeconomics/...public-finance/Econ-309-Notes">https://sites.google.com/site/markwitteeconomics/...public-finance/Econ-309-Notes</a>				
<b>E-BOOK</b>					
1.	<a href="https://www.pdfdrive.net/public-finance-books.html">https://www.pdfdrive.net/public-finance-books.html</a>				
<b>MOOC</b>					
1.	<a href="https://nptel.ac.in/syllabus/109104071/">nptel.ac.in/syllabus/109104071/</a>				

COURSE TITLE		MONETARY ECONOMICS		CREDITS	4	
COURSE CODE		BEB1304	COURSE CATEGORY	PC	L-T-P-S	3:1:0:0
CIA		40%		ESE	60%	
LEARNING LEVEL		BTL – 1,2&3				
CO	COURSE OUTCOMES				PO	
1	Understanding the meaning of money, its functions, kinds, qualities and supply of money.				2	
2	Examining the value of money and its theories.				4	
3	Understanding Inflation – causes, effects and inflationary gap.				3	
4	Analyzing the commercial banks and its functions.				4	
5	Understanding the Monetary policy and money market.				4	
<b>Prerequisites :</b> Basic concept of Money market.						
<b>MODULE – 1: FUNCTIONS AND SUPPLY OF MONEY</b>					<b>12L</b>	
Money – Definition – Functions – Kinds of Money - Qualities of Good Money – Classical View – Keynesian and Modern Approach – Supply of Money – Changes in Money Supply – Velocity of Circulations.						
<b>MODULE – 2: VALUE OF MONEY</b>					<b>12L</b>	
Value of money – Theories of Money- Transaction Approach - Cash Balances Approach – the Income Theory of Value of Money – Milton Friedman’s re-statement of the Quantity Theory of Money.						
<b>MODULE – 3: INFLATION</b>					<b>12L</b>	
Inflation – Meaning and Kinds of Inflation – Causes of Inflation – Inflationary gap – Effects of Inflation – Control of Inflation – Deflation – Meaning – Effects of Deflation – Methods of Control.						
<b>MODULE – 4: COMMERCIAL BANKS</b>					<b>12L</b>	
Commercial Banks – Functions – Balance Sheet – Creation of Credit – Central Banking – Functions- Methods of Credit Control.						
<b>MODULE – 5: MONETARY POLICY</b>					<b>12L</b>	
Monetary Policy – Meaning – Objectives – Limitations – Monetary Policy in India – Money Market – Indian Money Market – Structure and Composition – Importance – Defects.						
<b>TEXT BOOKS</b>						
1.	Monetary Theory, M.C. Vaish, Vikas Publishing House, New Delhi, 2014.					
2.	Money, banking and International Trade, K.P.M.Sundaram, Sultan Chand & Co., 2012.					
<b>REFERENCE BOOKS</b>						
1.	Monetary Theory, G.N. Halm, Asia Publishing House, 2001.					
2.	Money, Banking International Trade and Public Finance, D.M.Mithani, Himalaya Publishing House.					
<b>ONLINE SOURCES</b>						
1.	<a href="https://www.studocu.com/.../monetary-economics.../lecture-notes/monetary-economics">https://www.studocu.com/.../monetary-economics.../lecture-notes/monetary-economics</a> .					
2.	<a href="https://www.economicnetwork.ac.uk/.../Lecture%20Slides/Monetary%20Economics">https://www.economicnetwork.ac.uk/.../Lecture%20Slides/Monetary%20Economics</a>					
<b>E-BOOK</b>						
1.	dl4a.org/uploads/pdf/Monetary%20Economics.pdf					
<b>MOOC</b>						
1.	nptel.ac.in/syllabus/109104076/					

COURSE TITLE		TRADE DOCUMENTATION			CREDITS	3
COURSE CODE	BEB1345	COURSE CATEGORY	PC	L-T-P-S	3:0:0:0	
CIA	40%			ESE	60%	
LEARNING LEVEL	BTL – 1,2&3					
CO	COURSE OUTCOMES				PO	
1	Understanding the market entry in foreign market.				3	
2	Examining the importance of export documentation and procedures.				6	
3	Understanding the distribution and logistics.				3	
4	Analyzing the export import licenses.				4	
5	Understanding the packing and distribution for exports.				3	
<b>Prerequisites</b> : Basic concept of International Economics.						
<b>MODULE – 1: MARKET ENTRY IN A FOREIGN MARKET</b>						<b>9L</b>
Market entry in a Foreign Market – Direct and Indirect Exporting – Joint Venture – Licensing Arrangement – Management Contract- Turnkey Project – FDI						
<b>MODULE – 2: EXPORT DOCUMENTATION AND PROCEDURES</b>						<b>9L</b>
Export Documentation and Procedures – Principal Documents – Export Invoice – Packing List – Certificate of Origin – Bill of Lading – Shipping Order – Mate’s Receipt – Bill of Exchange- Marine Insurance Policy – Duty Drawback –INCO Terms.						
<b>MODULE – 3: DISTRIBUTION AND LOGISTICS</b>						<b>9L</b>
Distribution - Logistics-Logistics for Exports – Modern Developments in Transportation – Types – Multi Model Transport – Shipping Companies – Liners and Tramps – Containerization.						
<b>MODULE – 4: EXPORT IMPORT LICENSES</b>						<b>9L</b>
Export Import Licenses – Letter of Credit – Uniform Customs and Practices for Documentary Credit (UCPDC) Export Credit Guarantee Corporation (ECGC).						
<b>MODULE – 5: PACKING AND DISTRIBUTION</b>						<b>9L</b>
Packing and Packaging for Exports – Distinction between Packing and Packaging – Objectives – Factors to be considered- Packing Problems – Warehousing under Customs Act- Quality Control and Inspection.						
<b>TEXT BOOKS</b>						
1.	Export Marketing, B.S. Rathor & J.S.Rathor, Himalaya Publishing House, Mumbai.					
2.	Export Management, Balagopal, Himalaya Publishing House, Delhi.					
<b>REFERENCE BOOKS</b>						
1.	Government of India: Handbook of Import and Export Procedures.					
2.	Export- What, Where and How, Paras Ram, Tata Mc Graw Hill.					
<b>ONLINE SOURCES</b>						
1.	<a href="https://www.slideshare.net/.../international-trade-procedures-and-documentation">https://www.slideshare.net/.../international-trade-procedures-and-documentation</a>					
2.	<a href="https://www.civildserviceindia.com/subject/.../notes/export-import-procedures.html">https://www.civildserviceindia.com/subject/.../notes/export-import-procedures.html</a>					
<b>E-BOOK</b>						
1.	<a href="http://www.sze.hu/.../Exportszerzodesek/Handbook%20of%20international%20trade.pdf">www.sze.hu/.../Exportszerzodesek/Handbook%20of%20international%20trade.pdf</a>					
<b>MOOC</b>						
1.	<a href="https://nptel.ac.in/courses/110105031/pr_pdf/Module-31%20pdf..pdf">nptel.ac.in/courses/110105031/pr_pdf/Module-31%20pdf..pdf</a>					



COURSE TITLE		VALUE EDUCATION		CREDITS	0
COURSE CODE	BAA2331	COURSE CATEGORY	CF	L-T-P-S	1:0:0:0
CIA	40%			ESE	60%
LEARNING LEVEL	BTL –1&2				
CO	COURSE OUTCOMES				PO
1	Understanding the basic concept of values and value system and importance of body, soul and intellectual level				2
2	Applying the concept of values and importance of self esteem and punctuality				2
3	Understanding human rights and universal declaration of human rights				2
4	Understanding the importance of environment and ecological balance				2
5	Understanding the social evils and analysing the effects of social evils in personal life				2
<b>Prerequisites:</b> Basic knowledge on concepts of values, ethics and environment					
<b>MODULE – 1: INTRODUCTION</b>					<b>9L</b>
Value education-its purpose and significance in the present world – Value system – The role of culture and civilization-Holistic living – Balancing the outer and inner – Body, Mind and Intellectual level- Duties and responsibilities.					
<b>MODULE – 2: VALUES OF LIFE</b>					<b>9L</b>
Salient values for life- Truth, commitment, honesty and integrity, forgiveness and love, empathy and ability to sacrifice, care, unity , and inclusiveness, Self esteem and self confidence, punctuality – Time, task and resource management – Problem solving and decision making skills- Interpersonal and Intra personal relationship – Team work – Positive and creative thinking					
<b>MODULE – 3: HUMAN RIGHTS</b>					<b>9L</b>
Human Rights – Universal Declaration of Human Rights – Human Rights violations – National Integration – Peace and non-violence – Dr. A P J Kalam’s ten points for enlightened citizenship – Social Values and Welfare of the citizen – The role of media in value building.					
<b>MODULE – 4: ENVIRONMENT</b>					<b>9L</b>
Environment and Ecological balance – interdependence of all beings – living and non-living. The binding of man and nature – Environment conservation and enrichment.					
<b>MODULE – 5: SOCIAL EVILS</b>					<b>9L</b>
Social Evils – Corruption, Cyber crime, Terrorism – Alcoholism, Drug addiction – Dowry – Domestic violence – untouchability – female infanticide – atrocities against womenHow to tackle them					
<b>TEXT BOOKS</b>					
1. M.G.Chitakra: Education and Human Values, A.P.H.Publishing Corporation, New Delhi, 2003					
<b>REFERENCE BOOKS</b>					
For Life, For the future : Reserves and Remains – UNESCO Publication					
<b>ONLINE SOURCES</b>					
1. <a href="https://www.bharathuniv.ac.in/colleges1/downloads/courseware_eee/Notes/sem6/SEM%20VI%20BSS%20601%20VALUE%20EDUCATION%20&amp;%20PROFESSIONAL%20ETHICS.pdf">https://www.bharathuniv.ac.in/colleges1/downloads/courseware_eee/Notes/sem6/SEM%20VI%20BSS%20601%20VALUE%20EDUCATION%20&amp;%20PROFESSIONAL%20ETHICS.pdf</a>					
2. <a href="https://www.ugc.ac.in/oldpdf/xplanpdf/humanrights.pdf">https://www.ugc.ac.in/oldpdf/xplanpdf/humanrights.pdf</a>					
<b>E-BOOK</b>					
1. <a href="https://ncammt17.files.wordpress.com/2017/02/value-education-book.pdf">https://ncammt17.files.wordpress.com/2017/02/value-education-book.pdf</a>					
<b>MOOC</b>					
1. <a href="https://nptel.ac.in/courses/109104068/36">nptel.ac.in/courses/109104068/36</a>					

## SEMESTER VI

COURSE TITLE		INDUSTRIAL ECONOMICS		CREDITS	3	
COURSE CODE		BEB1316	COURSE CATEGORY	PC	L-T-P-S	3:0:0:0
CIA		40%		ESE	60%	
LEARNING LEVEL		BTL – 1,2&3				
CO	COURSE OUTCOMES				PO	
1	Understanding the meaning of Firm, measures and factors.				1	
2	Examining the importance of location of industry and its theories.				2	
3	Understanding the Importance of industrial productivity.				2	
4	Analyzing the Pre and Post Industrial Policies.				2,3	
5	Understanding the concepts of Industrial finance.				2,3	
<b>Prerequisites :</b> Basic concept of Economics.						
<b>MODULE – 1: FIRM</b>					<b>9L</b>	
Firm- Size of the Firm – Measures of Size - Optimum Firm - Factors determining the optimum firm– Representative firm.						
<b>MODULE – 2: INDUSTRIAL LOCATION</b>					<b>9L</b>	
Location of industry – Factors determining Industrial Location – Theories of industrial Location – Weber – Sargeant Florence Theory.						
<b>MODULE – 3: INDUSTRIAL PRODUCTIVITY</b>					<b>9L</b>	
Industrial Productivity – Meaning and Definition, Importance - Factors Influencing Productivity – Rationalization – Aspects of Rationalization – Scientific Management – Automation – Benefits – Rationalization in India						
<b>MODULE – 4: INDUSTRIAL POLICY</b>					<b>9L</b>	
Industrial Policies – Pre and Post Liberalization Policies– New Industrial Policy and Economic Reforms – Industrial disputes.						
<b>MODULE – 5: INDUSTRIAL FINANCE</b>					<b>9L</b>	
Industrial Finance – Term Finance: Short Term - Long Term – Specialized Financial Institutions – IFCI – IDBI – ICICI.						
<b>TEXT BOOKS</b>						
1.	Industrial Economics an Introductory Text Book, Barthwal, R.R., Wiley Eastern Ltd., New Delhi, 2000.					
2.	An Introduction to Industrial Economics   George Allen and Unwind, Devine, P.J., London, 1978.					
<b>REFERENCE BOOKS</b>						
1.	Industrial Economics, Sadhu, A.N., and Singh, A., Himalaya Publishing House, Mumbai, 1998.					
2.	Indian Economy, Dutt and Sundaram, K.P.M., S. Chand & Co., New Delhi (2007).					
<b>ONLINE SOURCES</b>						
1.	<a href="https://www.economicsnetwork.ac.uk/.../Online%20Text%20and%20Notes/Industrial">https://www.economicsnetwork.ac.uk/.../Online%20Text%20and%20Notes/Industrial</a>					
2.	<a href="https://www.economicsnetwork.ac.uk/.../Lecture%20Slides/Industrial%20Economics">https://www.economicsnetwork.ac.uk/.../Lecture%20Slides/Industrial%20Economics</a>					

E-BOOK	
1.	<a href="https://www.pdfdrive.net/industrial-economics-books.html">https://www.pdfdrive.net/industrial-economics-books.html</a>
MOOC	
1.	<a href="https://nptel.ac.in/courses/110101005/">nptel.ac.in/courses/110101005/</a>

COURSE TITLE	HISTORY OF ECONOMIC THOUGHT			CREDITS	3
COURSE CODE	BEB1317	COURSE CATEGORY	PC	L-T-P-S	3:0:0:0
CIA	40%			ESE	60%
LEARNING LEVEL	BTL – 1,2&3				
CO	COURSE OUTCOMES				PO
1	Understanding the nature and importance of economic thought.				1
2	Examining the importance of classical school theories				2
3	Understanding the neo-classical school theories				2,3
4	Analyzing the theory of surplus value.				2,3
5	Understanding the economic thought in modern India.				4
<b>Prerequisites :</b> Basic concept of Economic thought.					
<b>MODULE – 1: NATURE AND IMPORTANCE OF ECONOMIC THOUGHT</b>					<b>9L</b>
Nature and Importance of Economic thought – Approaches of Economic Thought – Mercantilism – Thomas Munn – Physiocracy – Quesnay.					
<b>MODULE – 2: CLASSICAL SCHOOL THEORIES</b>					<b>9L</b>
The Classical School – Adam Smith – Division of Labour Theory of Value – Ricardo theory of Rent – Comparative Cost Theory – Stationary State – Malthus Theory of Population and Theory of Gluts.					
<b>MODULE – 3: NEO-CLASSICAL SCHOOL THEORIES</b>					<b>9L</b>
Neo-Classical – Alfred Marshall – Utility Theory – Consumer's Surplus – Elasticity of Demand – Concept of Representative Firm – Welfare Economics – A.C. Pigou.					
<b>MODULE – 4: THEORY OF SURPLUS VALUE</b>					<b>9L</b>
Karl Marx – Materialistic Interpretation of History – Class Struggle – Theory of Surplus Value – Keynesian Revolution Theory of Employment – Capitalism- Socialism and Mixed Economy .					
<b>MODULE – 5: ECONOMIC THOUGHT IN MODERN INDIA</b>					<b>9L</b>
Indian Economic Thought in Modern India – Dadabhai Naoroji – Drain Theory – Gohale's Ideas – M.K.Gandhi's Economic Ideas –Contribution of Noble Economists – Milton Friedman					
TEXT BOOKS					
1.	History of Economic Thought, S.K.Srivastava, Chand & Co., New Delhi 1994.				
2.	Economic Thought. Loganathan V.K., Chand & Co., New Delhi 2002.				
REFERENCE BOOKS					
1.	A History of Economic Thought, Ajit Kumar Dasgupta, Roulledge, 1993.				
2.	History of Economic Doctrines, Gide Srist,				

ONLINE SOURCES	
1.	<a href="https://www.economicsnetwork.ac.uk/.../Lecture%20Slides/History%20of%20Econom..">https://www.economicsnetwork.ac.uk/.../Lecture%20Slides/History%20of%20Econom..</a>
2.	<a href="https://citeseerx.ist.psu.edu/viewdoc/download;jsessionid...?doi=10.1.1.512.9258...">citeseerx.ist.psu.edu/viewdoc/download;jsessionid...?doi=10.1.1.512.9258...</a>
E-BOOK	
1.	<a href="https://www.pdfdrive.net/a-history-of-economic-thought-e8258327.html">https://www.pdfdrive.net/a-history-of-economic-thought-e8258327.html</a>
MOOC	
1.	<a href="https://nptel.ac.in/syllabus/109106058/">nptel.ac.in/syllabus/109106058/</a>

COURSE TITLE	POLITICAL ECONOMY			CREDITS	4
COURSE CODE	BEB1318	COURSE CATEGORY	PC	L-T-P-S	3:1:0:0
CIA	40%			ESE	60%
LEARNING LEVEL	BTL – 1,2&3				
CO	COURSE OUTCOMES				PO
1	Understanding the meaning Political economy with a historical overview.				2
2	Examining the Changing Dynamics of Capitalist Production, Organisational Form and Labour Process				2
3	Understanding the State in the Era of Globalisation				1,2
4	Analyzing the Changing Role of Finance.				2,3
5	Understanding Social Dimension & New Perspectives				4
<b>Prerequisites :</b> Basic concept of Political Economy.					
<b>MODULE – 1: INTRODUCTION AND HISTORICAL OVERVIEW</b>					<b>9L</b>
Perspective on political economy with a historical overview: capitalist development in the pre-second world war period, the 'golden age' and later.					
<b>MODULE – 2:CHANGING DYNAMICS OF CAPITALIST PRODUCTION, ORGANISATIONAL FORM AND LABOUR PROCESS</b>					<b>9L</b>
Fordist and post-fordist production; changing dynamics of organisation of production, markets and labour process; the changing nature of job security and labour rights.					
<b>MODULE – 3:THE STATE IN THE ERA OF GLOBALISATION: WELFARE, DEVELOPMENT AND AUTONOMY</b>					<b>9L</b>
Globalisation and the limits of the welfare state, development and state autonomy.					
<b>MODULE – 4: THE CHANGING ROLE OF FINANCE</b>					<b>9L</b>
The changing role of finance in capital accumulation and corporate structure; finance and globalisation - financialisation, financial liberalisation and financial crisis.					
<b>MODULE – 5:THE SOCIAL DIMENSION &amp; NEW PERSPECTIVES</b>					<b>9L</b>
Globalisation and uneven development – growth, inequality and exclusion. Gender in work, accumulation and globalisation; issues in environment and sustainability; alternatives ahead.					

TEXT BOOKS	
1.	Michel Beaud, <i>A History of Capitalism, 1500-2000</i> , trans. by Tom Dickman and Anny Lefebvre, New York: Monthly Review Press, 2001.
2.	Ash Amin (ed.), <i>Post-Fordism: A Reader</i> , Blackwell, 1994.
REFERENCE BOOKS :	
1.	Fran Tonkiss, <i>Contemporary Economic Sociology: Globalisation, Production, Inequality</i> , Chapter 4 (Fordism and After), Routledge India 2008 reprint, 2006.
2.	S. Hymer, 1975, "The Multinational Corporation and the Law of Uneven Development", in H. Radice (ed.) <i>International Firms and Modern Imperialism</i> , Penguin Books.
ONLINE SOURCES	
1.	<a href="https://economics.mit.edu/files/8753">https://economics.mit.edu/files/8753</a>
2.	<a href="https://pdfs.semanticscholar.org/f1d2/1bfba0c268719766611fada73040a2f460d.pdf">https://pdfs.semanticscholar.org/f1d2/1bfba0c268719766611fada73040a2f460d.pdf</a>
E-BOOK	
1.	<a href="http://nptel.ac.in/courses/109106058/">nptel.ac.in/courses/109106058/</a>
MOOC	
1.	<a href="http://nptel.ac.in/courses/110105031/pr_pdf/Module-31%20pdf..pdf">nptel.ac.in/courses/110105031/pr_pdf/Module-31%20pdf..pdf</a>

COURSE TITLE	RURAL BANKING			CREDITS	3
COURSE CODE	BEB1319	COURSE CATEGORY	PC	L-T-P-S	3:0:0:0
CIA	40%			ESE	60%
LEARNING LEVEL	BTL – 1,2&3				
CO	COURSE OUTCOMES				PO
1	Understanding the meaning of finance for agriculture.				1
2	Examining the importance of Rural indebtedness				2
3	Understanding the Non-Institutional Credit				2,3
4	Analyzing the Sources of Rural credit.				3,4
5	Understanding the Recent trends in Rural Banking.				4
<b>Prerequisites</b> : Basic concept of Banking..					
<b>MODULE – 1: INTRODUCTION</b>					<b>9L</b>
Finance for agriculture – Types of credit required – Saving pattern of rural households. Credit needs – Methods of estimating credit needs – various approaches.					
<b>MODULE – 2: INDEBTEDNESS</b>					<b>9L</b>
Rural indebtedness – its causes, consequences and remedies – Seasonal nature of agriculture operations – Risk and uncertainty in agriculture – Crop insurance and its feasibility under Indian conditions – Innovations and technical change in agriculture to overcome risk and uncertainty – Credit availability for innovations.					

<b>MODULE – 3: NON-INSTITUTIONAL CREDIT</b>		<b>9L</b>
Survey reports of Rural credit since independence. Their major recommendations and appraisal - credit for non- agricultural sectors in the rural areas. Sources of Rural Credit: Private sources – Money Lenders. Relatives, Land-Lords and Traders. Government regulation of private lending to agriculture.		
<b>MODULE – 4: INSTITUTIONAL CREDIT</b>		<b>9L</b>
Sources of Rural credit – Various institutions. Reserve Bank of India, State Bank of India, Commercial Banks, Cooperative credit societies and Banks and Land Development Banks.		
<b>MODULE – 5: EMERGING TRENDS</b>		<b>9L</b>
Recent trends in Rural Banking – Priority sector lending - Role of NABARD, Regional Rural Banks and Micro Credit Agencies – Current policy of the Government on Rural Credit.		
<b>TEXT BOOKS</b>		
1.	Indian Economy, Datt, Rudder and K P M Sundharam, S.Chand and Co. Pvt. Ltd. , New Delhi, 2005.	
2.	Agricultural Problems in India, Mamoria, C.B., 2000.	
<b>REFERENCE BOOKS</b>		
1.	Rural Banking in India, Desai,S.S.N., 2000.	
2.	Rural Credit: Issues for the Nineties, Surjeet Singh, 1991.	
<b>ONLINE SOURCES</b>		
1.	<a href="https://rbidocs.rbi.org.in/rdocs/Bulletin/PDFs/10991.pdf">https://rbidocs.rbi.org.in/rdocs/Bulletin/PDFs/10991.pdf</a>	
2.	<a href="https://www.slideshare.net/pkharote/rural-banking-12815755">https://www.slideshare.net/pkharote/rural-banking-12815755</a>	
<b>E-BOOK</b>		
1.	<a href="http://nptel.ac.in/courses/110106040/">nptel.ac.in/courses/110106040/</a>	
<b>MOOC</b>		
1.	<a href="http://nptel.ac.in/courses/110105031/pr_pdf/Module-31%20pdf..pdf">nptel.ac.in/courses/110105031/pr_pdf/Module-31%20pdf..pdf</a>	

COURSE TITLE		FISCAL ECONOMICS AND GOODS & SERVICE TAX(GST)		CREDITS	4	
COURSE CODE		BEB1320	COURSE CATEGORY	PC	L-T-P-S	3:1:0:0
CIA		40%			ESE	60%
LEARNING LEVEL		BTL – 1,2&3				
CO	COURSE OUTCOMES				PO	
1	Understanding the meaning & Objectives of Fiscal Policy in India.				1	
2	Examining the importance of Fiscal Deficit and Economic Growth				2	
3	Understanding the concepts of VAT & GST and its structure.				2,3	
4	Analyzing the Levy and collection of GST.				2,3	
5	Understanding the Valuation for GST & its rules.				4	
<b>Prerequisites</b> : Basic concept of Fiscal policy and Tax system.						
<b>MODULE – 1: FISCAL POLICY IN INDIA</b>					<b>9L</b>	
Objectives of Fiscal Policy in India – Government Budget – Major sources of Government Revenue in India – Trends in Government Revenue in India – Role of Fiscal Policy for Mobilisation of Resources for Economic Growth.						
<b>MODULE – 2: FISCAL DEFICIT AND ECONOMIC GROWTH</b>					<b>9L</b>	
Value of money – Theories of Money- Transaction Approach - Cash Balances Approach – the Income Theory of Value of Money – Milton Friedman’s re-statement of the Quantity Theory of Money.						
<b>MODULE – 3: INTRODUCTION – VAT &amp; GST</b>					<b>9L</b>	
Concept of VAT: Meaning, Variants and Methods; Major Defects in the structure of Indirect Taxes prior to GST; Rationale for GST; Structure of GST (SGST, CGST, UTGST & IGST); GST Council, GST Network, State Compensation Mechanism, Registration.						
<b>MODULE – 4: LEVY AND COLLECTION OF GST</b>					<b>9L</b>	
Levy and collection of GST Taxable event- “Supply” of Goods and Services; Place of Supply: Within state, Interstate, Import and Export; Time of supply						
<b>MODULE – 5: VALUATION FOR GST</b>					<b>9L</b>	
Valuation for GST- Valuation rules, taxability of reimbursement of expenses; Exemption from GST: Small supplies and Composition Scheme; Classification of Goods and Services: Composite and Mixed Supplies.						
<b>TEXT BOOKS</b>						
1.	Monetary Theory, M.C. Vaish, Vikas Publishing House, New Delhi, 2014.					
2.	Money, banking and International Trade, K.P.M.Sundaram, Sultan Chand & Co., 2012.					
<b>REFERENCE BOOKS</b>						
1.	Monetary Theory, G.N. Halm, Asia Publishing House, 2001.					
2.	Money, Banking International Trade and Public Finance, D.M.Mithani, Himalaya Publishing House.					
<b>ONLINE SOURCES</b>						
1.	<a href="http://mrunal.org/2015/03/economy-lecture-gst-goods-services-tax.html">mrunal.org/2015/03/economy-lecture-gst-goods-services-tax.html</a>					
2.	<a href="http://www.iitd.ac.in/CEAITD/pdfs/1/MOOC_Module_2&amp;3_Fiscal.pdf">www.iitd.ac.in/CEAITD/pdfs/1/MOOC_Module_2&amp;3_Fiscal.pdf</a>					
<b>E-BOOK</b>						
1.	<a href="https://neerajbhat.com/pdf/GST-E-book.pdf">https://neerajbhat.com/pdf/GST-E-book.pdf</a>					
<b>MOOC</b>						
1.	<a href="http://nptel.ac.in/syllabus/109104076/">nptel.ac.in/syllabus/109104076/</a>					